Skin Lighteners - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Skin Lighteners in US$ Million. The report provides separate comprehensive analytics for the US, Japan, Europe, Asia-Pacific and Rest of World.

Annual estimates and forecasts are provided for the period 2013 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs. The report profiles 101 companies including many key and niche players such as:

- Beiersdorf AG
- CavinKare Pvt. Ltd.
- Clarins SA
- Dabur India Limited
- E.T. Browne Drug Company, Inc.

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS
   Study Reliability and Reporting Limitations
   Disclaimers
   Data Interpretation & Reporting Level
   Quantitative Techniques & Analytics
   Product Definitions and Scope of Study

II. EXECUTIVE SUMMARY

1. MARKET OVERVIEW
   Skin Lightening - A Global Phenomenon
   Current & Future Analysis
   Table 1: World Skin Lighteners Market (2014): Percentage Breakdown of Dollar Sales by Geographic Region/Country (includes corresponding Graph/Chart)
   Table 2: World Skin Lighteners Market by Geographic Region/Country Ranked by CAGR for the Period 2013 (includes corresponding Graph/Chart)
   Culture & Ethnicity Shape the Skin Lighteners Landscape
   Skin Lighteners Dominate the Asian Skin Care Market
   Global Skin Care Industry - Recent Past, Current & Future Market Perspective

2. TRENDS AND ISSUES
   Manufacturers Seek New Growth Avenues in Developed Markets
   Total Body Whitening Products - Potential Area of Growth
   Women No Longer the Sole Targets of Skincare Companies
   New Breed of "Metrosexuals" Spur Growth
   Skin Lightening Injections - A Shocking Craze
   Anti-Aging Companies Shift Focus to Skin Lighteners Segment
   Companies Capitalize on the Power of Internet and Social Media
   Table 3: World Internet User Distribution by Geographic Region: Percentage Breakdown of Number of Users for Asia and Rest of World for Years 2000, 2010 & 2020 (includes corresponding Graph/Chart)
   Demand for Innovative Ingredients on Rise
   Combination of Ingredients --- for Best Results
   Natural Skin Lightening Ingredients - The Way Ahead
   Lax Regulations, Unsafe Ingredients - Major Areas of Concern
   Common Skin Lightening Ingredients by Mechanism of Skin Pigmentation Prevention

3. SKIN COLOR - PHYSIOLOGY & DISORDERS
   Melanin - The Pigment of Skin Color
   Physiology Behind Skin Darkening
   Skin Pigmentation Disorders
   Factors Causing Skin Pigmentation
Types of Skin Pigmentation Disorders
Preventing Skin Pigmentation
Skin Lightening Treatments
Sunscreen
Topical Products
Laser Treatments
Combination Treatments

4. INTRODUCTION TO SKIN LIGHTENING/ WHITENING
Insight into the Quest for Fair/White Skin
Skin Lightening/Whitening - A Definition
Applications of Skin Lighteners
Target Areas for Lightening/Whitening Products

Skin Lightening Products - Functioning Mechanism

5. SKIN LIGHTENING INGREDIENTS - AN OVERVIEW
Introduction to Skin Lightening Agents
Major Skin Whitening/Lightening Actives
Skin Whitening Ingredients of Select Companies
Issues with Select Actives in Skin Lighteners
Hydroquinone
Restrictions on the Use of Hydroquinone
Substitutes for Hydroquinone
Use of Mercury and the Issues Thereof
Regulations over Mercury Concentrations in Cosmetic Products in Select Countries
Azelaic Acid
Kojic Acid
Arbutin
Alpha-Arbutin
Beta-Arbutin (Bearberry Extract)
Alpha Hydroxy Acids (AHAs)
Glycolic Acid
Lactic Acid
Vitamin C
Vitamin A (Retinol)
Glycyrrhetinic Acid
Melanostat
Licorice Extract
Vitamin B3 (Niacinamide)
Mulberry Extract
Lemon Juice Extract
Emblica
Distribution and Marketing

6. PRODUCT INNOVATIONS/INTRODUCTIONS
Vital-Chem Launches its New Skin Lightening Agent
Belo-led ISCI Introduces Skin Whiteners Range
Hindustan Unilever Unveils Lakmé Perfect Radiance Range
Mitchell Group’s Beauty Brand Launches OMIC LightenUp™
Mitchell Group’s Beauty Brand Unveils F & W Gold Ultimate
Merck Launches Lightening and Self-tanning Actives
Ageless Derma Unveils Anti-Aging Intensive Skin Brightener
Relumins Labs Introduces New Range of Stem Cell-Based Skincare Products
Jurlique Launches Essence of Rose Roll-on Fragrance Oil and Purely Bright Spot Treatment
Clarins Unveils White Plus Total Luminescent
KOSÉ Introduces Medicated Skin Whitener Serum
Shiseido Unveils Permeation Evaluation Technology
Vichy Laboratories Introduces Bi-White Med Deep Corrective Whitening Essence
Dr Batra’s Positive Health Clinic Launches New Skin Creams
Lotus Herbals Launches WHITEGLOW™ Skin Whitening & Brightening Nourishing Night Crème
Lakmé Unveils Lakmé Perfect Radiance Intense Whitening Range
Merck Introduces New Skin Pigmentation Control Ingredients
Ageless Derma Unveils Belides™ Skin-Lightening Cream
KOSÉ Launches Cosme Decorte in Italy
Prodigy Launches Advanced Skin Lightening Face Cream
Dove Launches New Dove Ultimate White Deodorant for Underarms
Jarrow Formulas Rolls Out Skin L&P Beauty Supplement

7. RECENT INDUSTRY ACTIVITY
Obagi Medical Products Commences Manufacturing Skin Lightening Agent’s Scale-Up
MFDS Approves Syneron's elure™ Product Line
Kanebo Recalls its Skin-whitening Product Range
Ageless Derma Selects BioWhite™ Skin Lightening Ingredient for Manufacture of Skin Brightener Cream
L’Oreal Expands Production in Japan
Sirona Biochem Develops New Skin De-pigmenting Agents
Statutory Authorities Shut Downs Botanic Aroma

8. FOCUS ON SELECT PLAYERS
Beiersdorf AG (Germany)
CavinKare Pvt. Ltd. (India)
Clarins SA (France)
Dabur India Limited (India)
E.T. Browne Drug Company, Inc. (US)
Elder Health Care Ltd. (India)
Emami Limited (India)
Hindustan Unilever Ltd (India)
Jolen, Inc. (US)
Kao Corporation (Japan)
Kanebo Cosmetics, Inc. (Japan)
Shiseido Company Limited (Japan)
The Procter & Gamble Company (US)

9. GLOBAL MARKET PERSPECTIVE
Table 4: World Recent Past, Current & Future Analysis for Skin Lighteners by Geographic Region - US, Japan, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 5: World Historic Review for Skin Lighteners by Geographic Region - US, Japan, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 6: World 15-Year Perspective for Skin Lighteners by Geographic Region - Percentage Breakdown of Dollar Sales for US, Japan, Europe, Asia-Pacific and Rest of World Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES
A. Market Analysis
Current & Future Analysis
Skin Lightening Products Catch Attention
Table 7: US Market for Skin Care Products (2013): Percentage Share Breakdown of Retail Value Sales by Category (includes corresponding Graph/Chart)
A Market Dominated by Minorities
Asian Americans Drive Demand for Skin Lighteners in Current Settings
Anti-Ageing Products - An Opportunity Market
Increasing Sales of Men’s Skin Care Products
Blemish Balms Attracts Attention
Restrictions on Use of Unsafe Ingredients
Product Launches
Strategic Corporate Developments
Key Players
B. Market Analytics
Table 8: US Recent Past, Current & Future Analysis for Skin Lighteners Market - Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 9: US Historic Review for Skin Lighteners Market
Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
2. JAPAN
A. Market Analysis
Current & Future Analysis
Popularity of Bihaku Whitening Products
Competition
Product Launches
Strategic Corporate Developments
Key Players
B. Market Analytics
Table 10: Japanese Recent Past, Current & Future Analysis for Skin Lighteners Market - Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 11: Japanese Historic Review for Skin Lighteners Market - Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

3. EUROPE
A. Market Analysis
Overview of the European Skin Whitening Market
An Insight into the Skin Whitening Agents Market
A Focus on the UK Market for Skin Lighteners
Continued Availability of Hydroquinone-based Cosmetics Raises Concerns
Product Launches
Key Players
B. Market Analytics
Table 12: European Recent Past, Current & Future Analysis for Skin Lighteners Market - Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 13: European Historic Review for Skin Lighteners Market - Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

4. ASIA-PACIFIC
A. Market Analysis
Overview
Asia - The Abode of Skin Whitening Products
Table 14: Asian Market for Skin Whitening Products (2014E): Percentage Share of Number of Facial Moisturizing Products with Skin Whitening Functionalities in Select Leading Countries (includes corresponding Graph/Chart)
Table 15: Asian Market for Skin Whitening Products (2014E): Percentage Share of Number of Anti-agers/Nourishers with Skin Whitening Functionalities in Select Leading Countries (includes corresponding Graph/Chart)
Strategic Corporate Development
B. Market Analytics
Table 16: Asia-Pacific Recent Past, Current & Future Analysis for Skin Lighteners by Geographic Region - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 17: Asia-Pacific Historic Review for Skin Lighteners by Geographic Region - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 18: Asia-Pacific 15-Year Perspective for Skin Lighteners by Geographic Region - Percentage Breakdown of Dollar Sales for China, India and Rest of Asia-Pacific Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)
4a. CHINA
A. Market Analysis
Current & Future Analysis
History of the Skin-whitening Culture in China
Whitening Products with Anti-Aging Features to Boost Prospects
Emergence of Men's Skin Care Category
Product Launch
B. Market Analytics
Table 19: Chinese Recent Past, Current & Future Analysis for Skin Lighteners Market - Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 20: Chinese Historic Review for Skin Lighteners Market Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding
Graph/Chart

4b. INDIA
A. Market Analysis
Current & Future Analysis
Evolving Skincare Market in India
Table 21: Indian Skin Care Product Market (2014E): Percentage Breakdown of Value Sales for Fairness Products, Winter Care Products, Top-End Products, Baby Care Products and Others (includes corresponding Graph/Chart)
Cultural Factors Bolster Fairness Creams Market
Global Majors Target the ‘Independent Indian Woman’
Indian Whitening Cream Market to Surge
Whitening Facial Care Dominates Indian Skin Whitening Solutions Market
Table 22: Actives Used in Whitening Facial Care Products in India (2013): Percentage Breakdown of Volume Usage for Niacin/ Niacinamide, Licorice Extracts and Others (includes corresponding Graph/Chart)
Skin Lighting Products Enter New Frontiers
Industry Remains Unaffected by Controversies
Indian Men's Whitening Cream Market
Men - A Lucrative Market for Skin Lightening Creams
Select Men's Skin Whitening Products by Company and Launch Year
Companies Shift Gear to Promote Men's Fairness Products
Competition
Fair & Lovely - The Predominant Fairness Cream Brand
Table 23: Leading Fairness Creams Brands in India (2013): Percentage Breakdown of Value Sales (includes corresponding Graph/Chart)
Competition in the Men's Fairness Cream Sector
Table 24: Leading Players in the Indian Fairness Creams Market for Men (2013): Percentage Breakdown of Value Sales for Emami, Hindustan Unilever Limited, Garnier, Nivea and Others (includes corresponding Graph/Chart)
Indian Bleach Market
Imports of Cosmetic Products on the Rise
Product Launches
Key Players
B. Market Analytics
Table 25: Indian Recent Past, Current & Future Analysis for Skin Lighteners Market - Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 26: Indian Historic Review for Skin Lighteners Market - Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
4c. REST OF ASIA-PACIFIC
A. Market Analysis
Current & Future Analysis
Overview of Select Markets
Thailand
Skin Lightening - A Burgeoning Market in Thailand
Products for Intimate Areas - the Latest in Skin Lightening Products in Thailand
Hong Kong
Singapore
The Philippines
Taiwan
Product Launch
B. Market Analytics
Table 27: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Skin Lighteners Market - Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 28: Rest of Asia-Pacific Historic Review for Skin Lighteners Market - Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
5. REST OF WORLD
A. Market Analysis
Outlook
Skin Lightening Market in Middle East
Skin Whitening in Latin America - A Growing Functionality
Skin Lightening Market in Africa
Nigeria
South Africa
Strategic Corporate Developments
B. Market Analytics
Table 29: Rest of World Recent Past, Current & Future Analysis for Skin Lighteners Market - Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 30: Rest of World Historic Review for Skin Lighteners Market - Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE
Total Companies Profiled: 101 (including Divisions/Subsidiaries - 111)
The United States (30)
Canada (1)
Japan (7)
Europe (38)
- France (19)
- Germany (5)
- The United Kingdom (3)
- Spain (1)
- Rest of Europe (10)
Asia-Pacific (Excluding Japan) (31)
Middle East (4)

Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Skin Lighteners - Global Strategic Business Report
Web Address: http://www.researchandmarkets.com/reports/1056077/
Office Code: SCDKACNX

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>□</td>
<td>USD 4950</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td>□</td>
<td>USD 6930</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 10 Users</td>
<td>□</td>
<td>USD 9405</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 15 Users</td>
<td>□</td>
<td>USD 11880</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □
First Name: ___________________________________________ Last Name: _______________________________________
Email Address: * _______________________________________
Job Title: ____________________________________________
Organisation: _________________________________________
Address: _____________________________________________
City: ________________________________________________
Postal / Zip Code: ___________________________________
Country: ____________________________________________
Phone Number: _______________________________________  Fax Number: _______________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

- [ ] Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

- [ ] Pay by check: Please post the check, accompanied by this form, to:
  
  Research and Markets,
  Guinness Center,
  Taylors Lane,
  Dublin 8,
  Ireland.

- [ ] Pay by wire transfer: Please transfer funds to:
  
  Account number 833 130 83
  Sort code 98-53-30
  Swift code ULSBIE2D
  IBAN number IE78ULSB98533083313083
  Bank Address Ulster Bank,
  27-35 Main Street,
  Blackrock,
  Co. Dublin,
  Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World