South and Central America Active Pharmaceutical Ingredients Market Analysis and Forecasts to 2020

Description: “South and Central America Active Pharmaceutical Ingredients Market Analysis and Forecasts to 2020” provides in-depth analysis of the South and Central American API market with revenue forecasts up to 2020. The revenue forecasts, which include historical statistics of the market, are provided for the countries – Brazil and Mexico. The factors that drive and restrain the growth of the API market in South and Central America are also analyzed in the report. In addition, the research provides the market share analysis of the leading API producers in the region. The market for each country is analyzed based on product types and customer base.

Scope

- API market in key countries – Mexico and Brazil.
- Coverage of the two major product segments of the API market in South and Central America – Synthetic and Biotech API.
- The two broad market sectors for synthetic APIs based on customer base, generic and innovative, have been included and revenue forecasts and analysis is provided for Mexico and Brazil.
- Drivers such as increasing demand for generic and biotech drugs and restraints such as the economic recession and price erosion for the South and Central American API market are also analyzed in the report.
- Information on the competitive landscape with the revenue shares of the leading companies such as Lonza, DSM, and Evonik Degussa.

Reasons to buy

- Develop business strategies by understanding the trends and developments that are driving the API market in South and Central America.
- Design and develop your product development, marketing and sales strategies.
- Develop market-entry and market expansion strategies.
- Identify key companies best positioned to take advantage of the emerging market opportunities.
- Benchmark different geographies by the historic and forecasted growth of the API market in South and Central America.
- Capitalize by identifying the API market segments poised for strong growth.
- Identify macro and micro-economic trends shaping and driving the API market in the region.

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