Brinker International - Uniform Franchise Offering Circular/Franchise Disclosure Document

Description: This report is the Uniform Franchise Offering Circular (Ufoc) for Brinker International

What's a Ufoc?

If you appear to be a good candidate for a franchise, the franchisor will send you a Ufoc, or "Uniform Franchise Offering Circular."

This document is required of franchisors by the Federal Trade Commission (FTC) so that certain information can be disclosed to a potential franchisee before a contract can be signed or any payment is made.

What Does It Contain?

The Ufoc is a valuable document for prospective franchisees and should be read carefully. It contains 23 items of information.

The item listings of a standard Ufoc:

1. The Franchisor, It's Predecessors And Affiliates
2. Business Experience
3. Litigation
4. Bankruptcy
5. Initial Franchise Fee
6. Other Fees
7. Initial Investment
8. Restrictions On Sources Of Products And Services
9. Franchisee's Obligations
10. Financing
11. Franchisor's Obligations
12. Territory
13. Trademarks
14. Patents, Copyrights and Proprietary Information
15. Obligation To Participate In The Actual Operation Of The Franchise Business
16. Restrictions On What The Franchisee May Sell
17. Renewal, Termination, Transfer And Dispute Resolution
18. Public Figures
19. Earnings Claims
20. List Of Outlets
21. Financial Statements
22. Contracts
23. Receipt

How Do I Use It?

The Ufoc is similar to a securities prospectus. It can provide the information you need to evaluate a company or to target potential sales clients. An accredited franchise company, whether publicly traded or privately owned, must provide this disclosure document.

The Ufoc is most valuable for potential franchisees, investors, financial companies and suppliers to franchisees.

What Ufocs Do Research and Markets Have?

The number of franchise company Ufoc's filed yearly is probably around 3,000. Many of these companies are start-up or young concepts with only a handful of franchised units. Our library of current and archived Ufocs contains documents from both older, more established companies and noteworthy new and exciting opportunities. We have 1,135 Ufoc's available for ordering off-the-shelf. View our extensive list of available Ufocs on this site.
How Do I Request a Ufoc Not in Stock?

If you don't see what you're looking for on our list of Ufocs, send us a Request for Ufoc or call email us. We will email you back within 24 hours as to the availability of the Ufoc information, expected delivery time, and the price. Please note that a complete Ufoc may consist of hundreds of pages.

Ufoc documents are normally issued annually. For example, a 6/02 Ufoc would be "current" until 6/03. If we don't have your choice readily available, we will generally be able to retrieve it and send to you within a few days.

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