Games Software Retail Market in Ukraine

Description: The retail databooks are based on key market value data for eight major product sectors, 20 product markets, 16 core retail distribution channels and 62 countries. This profile focuses on the games software retail market in Ukraine and provides current and forecast data on market value in relation to the parent retail sector and total retail within the country.

Scope

- Total product retail market value from 2002 to 2007 as well as forecasts to 2012
- The size of the product market as a proportion of total product sector sales and a growth rate comparison
- Current and forecast product market value segmented by major retail channels

Highlights of this title

Games software market accounted for 1.6% of the electricals and electronics sector value in Ukraine in 2007. The market increased at a compound annual growth rate (CAGR) of 23.7% between 2002 and 2007.

The electricals and electronics retailers format led the games software market, with a share of 57.5% in 2007.

Key reasons to purchase this title

- Discover how this product's share of total retail and sector sales is changing
- Identify fast growth channels in the country for this particular product market
- Understand the future direction of the market with reliable historical data and full five year forecasting

Contents:

DATAMONITOR VIEW
Catalyst
Summary
Methodology
GAMES SOFTWARE MARKET OVERVIEW
Market overview
GAMES SOFTWARE MARKET ANALYSIS
Market analysis
Market value
GAMES SOFTWARE MARKET ANALYSIS: COMPARISON WITHIN THE SECTOR
Market analysis by sector
Sector revenue comparison
GAMES SOFTWARE MARKET ANALYSIS: TOTAL RETAIL COMPARISON
Market analysis: Comparison with total retail sector
Market revenue comparison
GAMES SOFTWARE MARKET ANALYSIS: RETAIL FORMAT
Market analysis by retail format
Market revenues by retail format
Market analysis by retail format, 2002-12
APPENDIX
Methodology
Market Definition
LIST OF FIGURES
Figure 1: Games software market value in Ukraine, ($m), 2002-12
Figure 2: Games software market value in Ukraine, ($m), 2002-07
Figure 3: Games software market value in Ukraine, ($m), 2007-12
Figure 4: Electricals and electronics sector in Ukraine, value by market (%), 2007
Figure 5: Games software market and electricals and electronics sector revenue comparison in Ukraine ($m), 2002-07
Figure 6: Games software market and electricals and electronics sector, growth comparison in Ukraine (%), 2003-07
Figure 7: Games software market and electricals and electronics sector, revenue comparison in Ukraine ($m), 2007-12
Figure 8: Games software market and electricals and electronics sector, growth comparison in Ukraine (%), 2007-12
Figure 9: Games software market as percentage of total retail sector in Ukraine, 2007
Figure 10: Games software market and total retail sector, revenue comparison in Ukraine ($m), 2002-07
Figure 11: Games software market and total retail sector, revenue comparison in Ukraine ($m), 2007-12
Figure 12: Games software market segmentation by retail format in Ukraine (%), 2007
Figure 13: Games software market analysis by retail format in Ukraine ($m), 2002-12

LIST OF TABLES
Table 1: Games software market value in Ukraine, ($m), 2002-12
Table 2: Games software market value in Ukraine, ($m and UAHm), 2002-07
Table 3: Games software market value in Ukraine, ($m and UAHm), 2007-12
Table 4: Games software market and electricals and electronics sector revenue comparison in Ukraine ($m), 2002-07
Table 5: Games software market and electricals and electronics sector revenue comparison in Ukraine ($m), 2007-12
Table 6: Games software market and total retail sector, revenue comparison in Ukraine ($m), 2002-07
Table 7: Games software market and total retail sector, revenue comparison in Ukraine ($m), 2007-12
Table 8: Games software market revenues by retail format in Ukraine ($m), 2002-07
Table 9: Games software market revenues by retail format in Ukraine ($m), 2007-12
Table 10: Games software market analysis by retail format in Ukraine ($m), 2002-12
Table 11: Retail sector definitions
Table 12: (Part 1) Retail format definitions
Table 13: (Part 2) Retail format definitions
Table 14: (Part 3) Retail format definitions

Ordering:
Order Online - http://www.researchandmarkets.com/reports/1146106/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Games Software Retail Market in Ukraine
Web Address: http://www.researchandmarkets.com/reports/1146106/
Office Code: SCDKXOJF

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hard Copy</td>
<td>USD 595 + USD 58 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>USD 495</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>USD 1238</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:  Mr  Mrs  Dr  Miss  Ms  Prof
First Name: ___________________________  Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World