Toys and Games Retail Market in Germany

Description: The retail databooks are based on key market value data for eight major product sectors, 20 product markets, 16 core retail distribution channels and 62 countries. This profile focuses on the toys and games retail market in Germany and provides current and forecast data on market value in relation to the parent retail sector and total retail within the country.

Scope

- Total product retail market value from 2002 to 2007 as well as forecasts to 2012
- The size of the product market as a proportion of total product sector sales and a growth rate comparison
- Current and forecast product market value segmented by major retail channels

Highlights of this title

Toys and games market accounted for 50.2% of the sports and leisure sector value in Germany in 2007. The market decreased at a negative compound annual growth rate (CAGR) of 0.3% between 2002 and 2007.

The other specialists format led the toys and games market, with a share of 50.1% in 2007.

Key reasons to purchase this title

- Discover how this product’s share of total retail and sector sales is changing
- Identify fast growth channels in the country for this particular product market
- Understand the future direction of the market with reliable historical data and full five year forecasting

Contents:

DATAMONITOR VIEW
  Catalyst
  Summary
  Methodology
TOYS AND GAMES MARKET OVERVIEW
  Market overview
TOYS AND GAMES MARKET ANALYSIS
  Market analysis
  Market value
TOYS AND GAMES MARKET ANALYSIS: COMPARISON WITHIN THE SECTOR
  Market analysis by sector
  Sector revenue comparison
TOYS AND GAMES MARKET ANALYSIS: TOTAL RETAIL COMPARISON
  Market analysis: Comparison with total retail sector
  Market revenue comparison
TOYS AND GAMES MARKET ANALYSIS: RETAIL FORMAT
  Market analysis by retail format
  Market revenues by retail format
APPENDIX
  Methodology
  Market Definition
  Related Research
LIST OF FIGURES
Figure 1: Toys and games market value in Germany, ($m), 2002-12
Figure 2: Toys and games market value in Germany, ($m), 2002-07
Figure 3: Toys and games market value in Germany, ($m), 2007-12
Figure 4: Sports and leisure sector in Germany, value by market (%), 2007
Figure 5: Toys and games market and sports and leisure sector revenue comparison in Germany ($m), 2002-07
Figure 6: Toys and games market and sports and leisure sector, growth comparison in Germany (%), 2003-07
Figure 7: Toys and games market and sports and leisure sector, revenue comparison in Germany ($m), 2007-12
Figure 8: Toys and games market and sports and leisure sector, growth comparison in Germany (%), 2007-12
Figure 9: Toys and games market as percentage of total retail sector in Germany, 2007
Figure 10: Toys and games market and total retail sector, revenue comparison in Germany ($m), 2002-07
Figure 11: Toys and games market and total retail sector, revenue comparison in Germany ($m), 2007-12
Figure 12: Toys and games market segmentation by retail format in Germany (%), 2007
Figure 13: Toys and games market analysis by retail format in Germany ($m), 2002-12

LIST OF TABLES
Table 1: Toys and games market value in Germany, ($m), 2002-12
Table 2: Toys and games market value in Germany, ($m and €m), 2002-07
Table 3: Toys and games market value in Germany, ($m and €m), 2007-07
Table 4: Toys and games market and sports and leisure sector revenue comparison in Germany ($m), 2002-07
Table 5: Toys and games market and sports and leisure sector, revenue comparison in Germany ($m), 2007-12
Table 6: Toys and games market and total retail sector, revenue comparison in Germany ($m), 2002-07
Table 7: Toys and games market and total retail sector, revenue comparison in Germany ($m), 2007-12
Table 8: Toys and games market revenues by retail format in Germany ($m), 2002-07
Table 9: Toys and games market revenues by retail format in Germany ($m), 2007-12
Table 10: Toys and games market analysis by retail format in Germany ($m), 2002-12
Table 11: Retail sector definitions
Table 12: (Part 1) Retail format definitions
Table 13: (Part 2) Retail format definitions
Table 14: (Part 3) Retail format definitions

Ordering:
Order Online - http://www.researchandmarkets.com/reports/1146202/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Toys and Games Retail Market in Germany
Web Address: http://www.researchandmarkets.com/reports/1146202/
Office Code: SCDKXOR7

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hard Copy</td>
<td></td>
<td>USD 595 + USD 58 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 495</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprise Wide</td>
<td></td>
<td>USD 1238</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:                                             Last Name: 
Mr   □   Mrs   □   Dr   □   Miss   □   Ms   □   Prof   □
First Name:                                          
Email Address: *                                    
Job Title:                                           
Organisation:                                        
Address:                                             
City:                                                
Postal / Zip Code:                                   
Country:                                             
Phone Number:                                       
Fax Number:                                         

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: 

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World