Top 10 Companies in South Africa Retail Banking Industry: IT Spending Predictor 2009

Description: This databook provides insight into the top 10 companies in South Africa retail banking industry in terms of their estimated IT spend.

Scope

- The view of the top 10 companies in this sector and geography in terms of IT spending
- A breakdown of the estimated IT budget by technology for each of the top 10 companies
- A breakdown of the estimated IT budget by channel for each of the top 10 companies

Highlights of this title

The top 10 companies in South Africa retail banking industry in terms of estimated IT spending spent the largest portion of their IT budgets on hardware, a segment that accounted for about 32% of the IT budgets among these firms. This was followed by spending on software and services.

Among the top 10 companies, a major portion of IT spending is allocated to internal IT. External services include product vendors, local resellers, telcos, systems integrators and specialist outsourcers. Internal IT alone accounted for approximately 33% of the total estimated IT spending by these companies.

Key reasons to purchase this title

- Understand the IT budget breakdown in various organization types and identify notable areas of allocation
- Build lists of organizations with top IT expenditure in your target markets
- Leverage IT spending pattern information to tailor account targeting based on company demographics

Contents:

OVERVIEW
Catalyst
Summary
INTRODUCTION
Reasons to Purchase
Definitions
SOUTH AFRICA RETAIL BANKING: ESTIMATED SPENDING ON IT
Overview
Estimated spending by technology segment
Estimated IT spending by channel
STANDARD BANK GROUP LTD
Budget overview
Standard Bank Group Ltd, estimated spending on IT
Standard Bank Group Ltd, estimated IT spending by channel
SANLAM LTD
Budget overview
Sanlam Ltd, estimated spending on IT
Sanlam Ltd, estimated IT spending by channel
LIBERTY GROUP LTD
Budget overview
Liberty Group Ltd, estimated spending on IT
Liberty Group Ltd, estimated IT spending by channel
STANDARD BANK GROUP
Budget overview
Standard Bank Group, estimated spending on IT
Standard Bank Group, estimated IT spending by channel
NEDBANK GROUP LTD
Budget overview
Nedbank Group Ltd, estimated spending on IT
Nedbank Group Ltd, estimated IT spending by channel
FIRSTRAND BANK HOLDINGS LTD
Budget overview
FirstRand Bank Holdings Ltd, estimated spending on IT
FirstRand Bank Holdings Ltd, estimated IT spending by channel
ABSA GROUP LTD
Budget overview
ABSA Group Ltd, estimated spending on IT
ABSA Group Ltd, estimated IT spending by channel
FIRSTRAND LTD
Budget overview
FirstRand Ltd, estimated spending on IT
FirstRand Ltd, estimated IT spending by channel
INVESTEC LTD
Budget overview
Investec Ltd, estimated spending on IT
Investec Ltd, estimated IT spending by channel
SOUTH AFRICAN RESERVE BANK
Budget overview
South African Reserve Bank, estimated spending on IT
South African Reserve Bank, estimated IT spending by channel
APPENDIX
Methodology
Further reading
How to contact experts in your industry
Disclaimer
Figure 28: Investec Ltd, estimated spending by IT segment, 2008
Figure 29: Investec Ltd, estimated spending by IT sub-segment ($m), 2008
Figure 30: Investec Ltd, estimated spending on IT by channel, 2008
Figure 31: South African Reserve Bank, estimated spending by IT segment, 2008
Figure 32: South African Reserve Bank, estimated spending by IT sub-segment ($m), 2008
Figure 33: South African Reserve Bank, estimated spending on IT by channel, 2008
Figure 34: Research methodology

LIST OF TABLES
Table 1: IT segments and sub segments
Table 2: Channel definitions
Table 3: Retail banking industry, South Africa, estimated spending on IT ($m), 2008 and 2009
Table 4: Retail banking industry, South Africa, estimated spending by technology segment ($m), 2008
Table 5: Retail banking industry, South Africa, estimated spending on IT by channel ($m), 2008
Table 6: Standard Bank Group Ltd, IT budget estimates (%), 2008-09
Table 7: Standard Bank Group Ltd, IT budget by estimated entity (as % of overall IT budget), 2008
Table 8: Standard Bank Group Ltd, estimated spending by IT segment, 2008
Table 9: Standard Bank Group Ltd, estimated spending by IT sub-segment, 2008
Table 10: Standard Bank Group Ltd, estimated spending on IT by channel, 2008
Table 11: Sanlam Ltd, IT budget estimates (%), 2008-09
Table 12: Sanlam Ltd, estimated IT budget by entity (as % of overall IT budget), 2008
Table 13: Sanlam Ltd, estimated spending by IT segment, 2008
Table 14: Sanlam Ltd, estimated spending by IT sub-segment, 2008
Table 15: Sanlam Ltd, estimated spending on IT by channel, 2008
Table 16: Liberty Group Ltd, IT budget estimates (%), 2008-09
Table 17: Liberty Group Ltd, estimated IT budget by entity (as % of overall IT budget), 2008
Table 18: Liberty Group Ltd, estimated spending by IT segment, 2008
Table 19: Liberty Group Ltd, estimated spending by IT sub-segment, 2008
Table 20: Liberty Group Ltd, estimated spending on IT by channel, 2008
Table 21: Standard Bank Group, IT budget estimates (%), 2008-09
Table 22: Standard Bank Group, estimated IT budget by entity (as % of overall IT budget), 2008
Table 23: Standard Bank Group, estimated spending by IT segment, 2008
Table 24: Standard Bank Group, estimated spending by IT sub-segment, 2008
Table 25: Standard Bank Group, estimated spending on IT by channel, 2008
Table 26: Nedbank Group Ltd, IT budget estimates (%), 2008-09
Table 27: Nedbank Group Ltd, estimated IT budget by entity (as % of overall IT budget), 2008
Table 28: Nedbank Group Ltd, estimated spending by IT segment, 2008
Table 29: Nedbank Group Ltd, estimated spending by IT sub-segment, 2008
Table 30: Nedbank Group Ltd, estimated spending on IT by channel, 2008
Table 31: Firstrand Bank Holdings Ltd, IT budget estimates (%), 2008-09
Table 32: Firstrand Bank Holdings Ltd, estimated IT budget by entity (as % of overall IT budget), 2008
Table 33: Firstrand Bank Holdings Ltd, estimated spending by IT segment, 2008
Table 34: Firstrand Bank Holdings Ltd, estimated spending by IT sub-segment, 2008
Table 35: Firstrand Bank Holdings Ltd, estimated spending on IT by channel, 2008
Table 36: ABSA Group Ltd, IT budget estimates(%), 2008-09
Table 37: ABSA Group Ltd, estimated IT budget by entity (as % of overall IT budget), 2008
Table 38: ABSA Group Ltd, estimated spending by IT segment, 2008
Table 39: ABSA Group Ltd, estimated spending by IT sub-segment, 2008
Table 40: ABSA Group Ltd, estimated spending on IT by channel, 2008
Table 41: FirstRand Ltd, IT budget estimates (%), 2008-09
Table 42: FirstRand Ltd, estimated IT budget by entity (as % of overall IT budget), 2008
Table 43: FirstRand Ltd, estimated spending by IT segment, 2008
Table 44: FirstRand Ltd, estimated spending by IT sub-segment, 2008
Table 45: FirstRand Ltd, estimated spending on IT by channel, 2008
Table 46: Investec Ltd, IT budget estimates (%), 2008-09
Table 47: Investec Ltd, estimated IT budget by entity (as % of overall IT budget), 2008
Table 48: Investec Ltd, estimated spending by IT segment, 2008
Table 49: Investec Ltd, estimated spending by IT sub-segment, 2008
Table 50: Investec Ltd, estimated spending on IT by channel, 2008
Table 51: South African Reserve Bank, IT budget estimates (%), 2008-09
Table 52: South African Reserve Bank, estimated IT budget by entity (as % of overall IT budget), 2008
Table 53: South African Reserve Bank, estimated spending by IT segment, 2008
Table 54: South African Reserve Bank, estimated spending by IT sub-segment, 2008
Table 55: South African Reserve Bank, estimated spending on IT by channel, 2008

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