NewsAfrica

Description: NewsAfrica is the prime English language newsmagazine for Africa and Africans in the Diaspora. The publication celebrating its 10th year has been created to fill a vacuum for a much needed world class English language newsmagazine covering current affairs in Africa, for readers who have a genuine interest in the continent and its people in the Diaspora.

Africa is constantly portrayed in the international media as a continent of wars, disasters, famine and crises. Without ignoring the continent's problems, NewsAfrica breaks this notion of negativity by providing authoritative and complete information on Africa and the Diaspora.

NewsAfrica establishes a forum for objective and intelligent reporting on a diverse and rapidly changing continent. It offers a high standard of articles on politics, economics, commerce, social issues, culture and travel from a well-informed and authoritative editorial team. It covers all countries on the continent with equal rigor, regardless of their language orientation.

Readership:

NewsAfrica has a diverse readership, which includes influential decision-makers and opinion leaders in all sectors worldwide, who tend to be committed readers. The magazine is aimed at the educated in the middle to high-income bracket of the population. For example it is read by:

- Politicians and administrators in government.
- Senior executives and administrators in international organizations such as the World Bank, the United Nations and its agencies etc.
- Middle to top level executives and managers in commerce and industry
- Professionals
- Academics and researchers
- Affluent members of the informed public with a high purchasing power who include conspicuous consumers of fashion items and luxury goods.

NewsAfrica is published fortnightly.

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