Depilatories in Egypt

Description: Women in Egypt, like many countries in the Middle East, became more practical in using modern and easy methods for shaving and removing hair. In the past women depended on traditional methods of waxing and preparing wax at home made of sugar, lemon and water. Although the preparation and ingredients may appear easy waxing using this method can take longer than new hair removal wax and sugar products.

The Depilatories in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
- Get a detailed picture of the Depilatories market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

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July 2016

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