Depilatories in Spain

Description: Women's razors and blades saw 1% growth in current value terms in 2015, becoming the first product to choose when it comes to depilation. However, this is only for in-home depilation, since it is the most economical and fastest method. However, the trend towards wax or IPL laser in beauty centres is continuing, since these hair removal methods represent a major advantage for consumers, as although they have to pay more, they can retard hair growth.

The Depilatories in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
- Get a detailed picture of the Depilatories market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

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DEPILATORIES IN SPAIN

May 2016

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