Depilatories in Spain

Description: Women's razors and blades saw 1% growth in current value terms in 2015, becoming the first product to choose when it comes to depilation. However, this is only for in-home depilation, since it is the most economical and fastest method. However, the trend towards wax or IPL laser in beauty centres is continuing, since these hair removal methods represent a major advantage for consumers, as although they have to pay more, they can retard hair growth.

The Depilatories in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
- Get a detailed picture of the Depilatories market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Contents:

DEPILATORIES IN SPAIN

May 2016

LIST OF CONTENTS AND TABLES

Headlines
Trends
Category Data
Table 1 Sales of Depilatories by Category: Value 2010-2015
Table 2 Sales of Depilatories by Category: % Value Growth 2010-2015
Table 3 Sales of Women's Razors and Blades by Type: % Value Breakdown 2011-2015
Table 4 NBO Company Shares of Depilatories: % Value 2011-2015
Table 5 LBN Brand Shares of Depilatories: % Value 2012-2015
Table 6 Forecast Sales of Depilatories by Category: Value 2015-2020
Table 7 Forecast Sales of Depilatories by Category: % Value Growth 2015-2020
Mercadona SA in Beauty and Personal Care (spain)
Strategic Direction
Key Facts
Summary 1 Mercadona SA: Key Facts
Summary 2 Mercadona SA: Operational Indicators
Competitive Positioning
Summary 3 Mercadona SA: Competitive Position 2015
Procter & Gamble España SA in Beauty and Personal Care (spain)
Strategic Direction
Key Facts
Summary 4 Procter & Gamble España SA: Key Facts
Summary 5 Procter & Gamble España SA: Operational Indicators
Competitive Positioning
Summary 6 Procter & Gamble España SA: Competitive Position 2015
Executive Summary
the Performance of Beauty and Personal Care in Spain Turns Around
Colour Cosmetics - A Revolution Has Just Begun
Private Label and Masstige Brands Gain Momentum in Spain
Internet Retailing Is Gaining Popularity in Spain
Beauty and Personal Care Is Expected To Continue Its Positive Trend
Key Trends and Developments
the Emergence of Pop-up Stores
Men's Grooming Is Booming
Natural and Organic Beauty Products Are Becoming More Mainstream
Market Data
Table 8 Sales of Beauty and Personal Care by Category: Value 2010-2015
Table 9 Sales of Beauty and Personal Care by Category: % Value Growth 2010-2015
Table 10 Sales of Premium Beauty and Personal Care by Category: Value 2010-2015
Table 11 Sales of Premium Beauty and Personal Care by Category: % Value Growth 2010-2015
Table 12 GBO Company Shares of Beauty and Personal Care: % Value 2011-2015
Table 13 NBO Company Shares of Beauty and Personal Care: % Value 2011-2015
Table 14 LBN Brand Shares of Beauty and Personal Care: % Value 2012-2015
Table 15 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2010-2015
Table 16 Distribution of Beauty and Personal Care by Format: % Value 2010-2015
Table 17 Distribution of Beauty and Personal Care by Format and Category: % Value 2015
Table 18 Forecast Sales of Beauty and Personal Care by Category: Value 2015-2020
Table 19 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2015-2020
Table 20 Forecast Sales of Premium Beauty and Personal Care by Category: Value 2015-2020
Table 21 Forecast Sales of Premium Beauty and Personal Care by Category: % Value Growth 2015-2020
Sources
Summary 7 Research Sources

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