Ribonucleic Acid (RNA) Therapeutics - Strong Potential to Address Unmet Needs in Pharma

Description: “Ribonucleic Acid (RNA) Therapeutics - Strong Potential to Address Unmet Needs in Pharma” provides insights into the unmet needs in the pharmaceutical and healthcare market and potential segments where RNA therapies can prove to be useful. This pharma report also delves deep into the market potential that RNA therapies hold in the future. Further, it provides insights into the R&D pipeline and the promising drugs. The study elucidates the current competitive landscape of the RNA therapeutics market. Finally, the report deals with key trend analysis on mergers and acquisitions, and licensing agreements involving RNA therapies.

This report is built using data and information sourced from proprietary databases, primary and secondary research and in-house analysis by a team of industry experts.

Scope

The scope of this report includes:

- Detailed market characterization including evaluation of market potential, annual cost of therapy and treatment usage patterns
- Key technologies that have created significant impact on research and development of RNA therapeutics
- Key factors that can drive the RNA therapeutics market potential
- Key risks and issues associated with various RNA therapies
- Key M&A activities and licensing agreements that have taken place between 2008 and 2009 in the RNA therapeutics market.

Reasons to buy

The report will aid business development and marketing executives in strategizing their product launches and help venture capitalists to identify promising small and medium sized enterprises. It will allow you to

- Build effective strategies to launch pipeline products by identifying potential geographies
- Exploit in-licensing and out-licensing opportunities by identifying products that will fill the portfolio gaps
- Develop key strategic initiatives by studying the key strategies of top competitors
- Identify potential SME companies that hold a lot of promise
- Reinforce R&D pipelines by identifying new target mechanisms which can produce first in class molecules with more efficiency and better safety

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