
Description: For the China pharmaceutical industry, 2009 was a year when a series of policies were launched concerning price fluctuation. Items covered in national basic medical insurance as well as drug distribution, backing up the implementation of the new health care reform. With the promotion and implementation of the new medical reform policy, the demand of the China pharmaceutical industry will be further unleashed, ensuring the stability of sales volume of this field. From Jan to Nov 2009, the China medicine manufacturing industry posted a sales revenue of RMB 796.37 billion. This report makes analysis of the production, trading and marketing of China pharmaceutical industry and makes prediction of the future development of the industry.

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