Maternity Apparel - Global Strategic Business Report

Description:
This report analyzes the worldwide markets for Maternity Apparel in US$ Million. The report provides separate comprehensive analytics for the US, Canada, Japan Europe, Asia-Pacific, Middle East, and Latin America.

Annual estimates and forecasts are provided for the period 2013 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 66 companies including many key and niche players such as:

- Amoralia Ltd.
- Blooming Marvellous Trading LTD.
- Blossom Mother and Child
- Destination Maternity Corporation
- Envie de Fraises

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITION

Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW

Maternity Wear: A Prelude
Recession in Retrospect and the Road Ahead
Table 1: Global Per Capita Disposable Income: 2007, 2012 & 2018 (includes corresponding Graph/Chart)
Current State of the Economy: A Key Growth Indicator
Table 2: Economic Growth (%) Worldwide by Region: 2011-2014E (includes corresponding Graph/Chart)
Outlook
Favorable Demographic, Social and Economic Trends Strengthen Market Prospects
Table 3: Top 25 Countries Worldwide in Terms of Population (2010 & 2013E) (includes corresponding Graph/Chart)
Table 4: Global Female Population for 2012: Percentage Breakdown by Geographic Region (includes corresponding Graph/Chart)
Table 5: Worldwide Population for 15-64 Years Women (in Million) by Geographic Region: 2012 (includes corresponding Graph/Chart)
Table 6: 15-64 Year Female Population as a Percentage of Total Population in Select Countries (2012)
Increasing Standard of Living: A Key Growth Driver
Table 7: World Middle Class Population (2012 & 2030): Percentage Share Breakdown by Region
North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa (includes corresponding Graph/Chart)
Maternity Apparel Market Undergoes Major Makeover
Popular Maternity Wear
Trends that Set Maternity Apparel Market on Fire in 2013/2014
Developed Regions Dominate, Developing Countries Offer Significant Opportunities
Maternity Wear in Eastern and Western Countries: A Comparative Analysis
Westernization of Wardrobe Gains Momentum in the Conventional Markets
Maternity Hosiery
A New Horizon
Comfortable and Visually Attractive Maternity Wear for Early Stages of Pregnancy: Need of the Hour

Competitive Landscape
Destination Maternity - The Leading Maternity Apparel Retailer
Declining Birth Rates in Select Countries: A Cause of Concern for Maternity Apparel Manufacturers

Table 8: Global Birth Rate Statistics (2010 & 2012): Breakdown of Number of Births per 1000 Population for Key Countries
Design Wear Segment: Growth Opportunities in Mature Markets

2. SELECT MARKET TRENDS

Demand Increases for Maternity Apparel as Women Continue to Work Even in Advanced Stage of Pregnancy

Table 9: Female Employment-to-Population Ratio (%) (includes corresponding Graph/Chart)
Delayed Pregnancies Create New Opportunities
Celebrities Drive Maternity Fashion Trends
Comfort Outperforms Price
Spike in Online Maternity Apparel Sales
Plus-Size Clothing Offers Potential Upside

Table 10: World Market for Plus-Size Clothing (2012(E)): Value Sales Breakdown by Leading Country/Region (In US$ Billions) (includes corresponding Graph/Chart)
Latest Clothing Trends for Plus-Sized Women
Demand for Organic Maternity Apparel Gathers Momentum
Fashion Trends Recur
Stretchable Apparels to Dominate the Markets

3. PRODUCT OVERVIEW

Introduction
Nursing and Maternity Fashions and Accessories
Historical Backdrop

4. RECENT INDUSTRY ACTIVITY

Babys Shop Launches 'Mamas' Range of Maternity Clothes in the Middle East
MAMA JEANUS Introduces New Maternity Jeans Range
Nine Maternity Unveils New Maternity Range for Autumn/Winter 2013
Moma Clothing Unveils Maternity Line
Next Launches New Range of Maternity Wear
Mahindra Retail Unveils Maternity Wear Outlet
Jessica Simpson Introduces Maternity Clothing Line
Vertbaudet Introduces New Maternity and Children's Wear
Destination Maternity Enters into Partnership with buybuy BABY and Bed Bath & Beyond
Cherokee Acquires Completely Me® and Liz Lange Maternity® Brands

5. FOCUS ON SELECT GLOBAL PLAYERS

Amoralia Ltd (UK)
Blooming Marvellous Trading LTD (UK)
Blossom Mother and Child (UK)
Destination Maternity Corporation (US)
Envie de Fraises (France)
Isabella Oliver (UK)
JoJo Maman Bébé (UK)
Mamas & Papas (UK)
Mothercare Plc. (UK)
Mothercare UK Limited (UK)
Ripe Maternity (Australia)
The Gap, Inc. (US)
Thyme Maternity (Canada)

6. GLOBAL MARKET PERSPECTIVE

Table 11: World Recent Past, Current & Future Analysis for Maternity Apparel by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa and Latin America Markets
III. MARKET

1. THE UNITED STATES A. MARKET ANALYSIS

Maternity Wear Market in the US
Birth Rates and Disposable Income: Key Growth Indicators
Table 14: Birth Trends in the US: 2006-2015 (includes corresponding Graph/Chart)
Table 15: US Per Capita Disposable Income: 2006-2015 (includes corresponding Graph/Chart)
Table 16: Pregnancy Rates in the US by Age Group per 1000 Women (includes corresponding Graph/Chart)
Table 17: Number of Pregnancies in the US (2013): Percentage Share Breakdown by Race and Age Group (includes corresponding Graph/Chart)
Rise in Working Class Woman
A Business Case for Maternity Apparel Manufacturers
Flaunting Baby Bump
A New Trend on the Rise
Competitive Landscape
Table 18: The US Maternity Apparel Market by Leading Retailers (2013): Percentage Market Share Breakdown for Destination Maternity, Wal-Mart, Target and Others (includes corresponding Graph/Chart)
A Few Facts About Maternity Wear
Demographic Groups
Generation X
Generation Y
Baby Boomers
Preferred Styles and Pattern
Retail Channels for Maternity Apparel
Table 19: The US Maternity Apparel Market by Distribution Channel (2013): Percentage Market Share Breakdown of Value Sales for Specialty Stores, National Chains, Mass Merchants, Discount Stores and Others (includes corresponding Graph/Chart)
Strategic Corporate Developments
Focus on Select Key Players

B. Market Analytics
Table 20: The US Recent Past, Current & Future Analysis for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 21: The US Historic Review for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

2. CANADA

A. Market Analysis
Key Growth Indicator
Table 22: Canadian Birth Statistics: 2006-2015 (includes corresponding Graph/Chart)
Thyme Maternity
A Key Player

B. Market Analytics
Table 23: Canadian Recent Past, Current & Future Analysis for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 24: Canadian Historic Review for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

3. JAPAN

A. Market Analysis
Key Growth Indicator
Table 25: Japanese Birth Statistics: 2006-2015 (includes corresponding Graph/Chart)
B. Market Analytics
Table 26: Japanese Recent Past, Current & Future Analysis for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 27: Japanese Historic Review for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

4. EUROPE

A. Market Analysis
Key Growth Indicator
Table 28: European Birth Statistics by Region: 2012 (includes corresponding Graph/Chart)
B. Market Analytics
Table 29: European Recent Past, Current & Future Analysis for Maternity Apparel by Geographic Region France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 30: European Historic Review for Maternity Apparel by Geographic Region France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 31: European 15-Year Perspective for Maternity Apparel by Geographic Region
Percentage Breakdown of Value Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)
4a. FRANCE
A. Market Analysis
Key Growth Indicator
Table 32: French Birth Statistics: 2006-2015 (includes corresponding Graph/Chart)
Strategic Corporate Development
Envie de Fraises
A. Key Player
B. Market Analytics
Table 33: French Recent Past, Current & Future Analysis for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 34: French Historic Review for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
4b. GERMANY
A. Market Analysis
Key Growth Indicator
Table 35: German Birth Statistics: 2006-2015 (includes corresponding Graph/Chart)
B. Market Analytics
Table 36: German Recent Past, Current & Future Analysis for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 37: German Historic Review for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
4c. ITALY
A. Market Analysis
Key Growth Indicator
Table 38: Italian Birth Statistics: 2006-2015 (includes corresponding Graph/Chart)
B. Market Analytics
Table 39: Italian Recent Past, Current & Future Analysis for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 40: Italian Historic Review for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
4d. THE UNITED KINGDOM
A. Market Analysis
Maternity Wear Market in the UK Bounces Back Post Recession
Market Snapshots
Key Growth Indicator
Table 41: The UK Birth Statistics: 2006-2015 (includes corresponding Graph/Chart)
Strategic Corporate Developments
Focus on Select Key Players
B. Market Analytics
Table 42: The UK Recent Past, Current & Future Analysis for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 43: The UK Historic Review for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

4e. SPAIN
A. Market Analysis
Key Growth Indicator
Table 44: Spanish Birth Statistics: 2006-2015 (includes corresponding Graph/Chart)

B. Market Analytics
Table 45: Spanish Recent Past, Current & Future Analysis for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 46: Spanish Historic Review for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

4f. RUSSIA
A. Market Analysis
Key Growth Indicator
Table 47: Russian Birth Statistics: 2006-2015 (includes corresponding Graph/Chart)

B. Market Analytics
Table 48: Russian Recent Past, Current & Future Analysis for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 49: Russian Historic Review for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

4g. REST OF EUROPE
Market Analysis
Table 50: Rest of European Recent Past, Current & Future Analysis for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 51: Rest of European Historic Review for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC
Market Analysis
Table 52: Asia-Pacific Recent Past, Current & Future Analysis for Maternity Apparel by Geographic Region China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 53: Asia-Pacific Historic Review for Maternity Apparel by Geographic Region China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 54: Asia-Pacific 15-Year Perspective for Maternity Apparel by Geographic Region Percentage Breakdown of Value Sales for China, India and Rest of Asia-Pacific Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

5a. CHINA
A. Market Analysis
China: Driving the Global Maternity Apparel Market
A Sneak Preview of the Maternity Wear Market
Alterations in ‘One-Child Policy’ to Augur Well for Maternity Apparel
Key Growth Indicators
Table 55: Chinese Birth Statistics: 2006-2015 (includes corresponding Graph/Chart)
Table 56: Chinese Per Capita Disposable Income: 2006-2015 (includes corresponding Graph/Chart)

Competition
Table 57: Chinese Maternity Wear Market by Leading Players (2013): Percentage Market Share Breakdown of Value Sales for O.C.T. Mami, Tianxiang, Hui Bao, Amery, Kenlavonne and Others (includes corresponding Graph/Chart)
E-Retailing Offers New Avenues of Growth
Table 58: Chinese Online Market by Category: 2013 (includes corresponding Graph/Chart)
Table 59: Chinese Online Apparel Market by Category: 2013 (includes corresponding Graph/Chart)

B. Market Analytics
Table 60: Chinese Recent Past, Current & Future Analysis for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 61: Chinese Historic Review for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

5b. INDIA
A. Market Analysis
Maternity Apparel Market in India: A Review
The Road Ahead
Key Growth Indicators
Table 62: Indian Birth Statistics: 2006-2015 (includes corresponding Graph/Chart)
Table 63: Indian Per Capita Disposable Income: 2006-2015 (includes corresponding Graph/Chart)

Innovation is the Name of the Game
Strategic Corporate Developments

B. Market Analytics
Table 64: Indian Recent Past, Current & Future Analysis for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 65: Indian Historic Review for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

5c. REST OF ASIA-PACIFIC
A. Market Analysis
Australia
Maternity Market in Australia on a Growth Mode
Ripe Maternity
A Key Player
B. Market Analytics
Table 66: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 67: Rest of Asia-Pacific Historic Review for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

6. THE MIDDLE EAST & AFRICA
A. Market Analysis
Table 68: The Middle East and African Per Capita Disposable Income: 2007, 2012 & 2018 (includes corresponding Graph/Chart)
Table 69: The Middle East Per Capita Disposable Income by Top 10 Countries: 2013 (includes corresponding Graph/Chart)

Strategic Corporate Development
B. Market Analytics
Table 70: The Middle East & African Recent Past, Current & Future Analysis for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 71: The Middle East & African Historic Review for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

7. LATIN AMERICA
A. Market Analysis
Table 72: Latin American per Capita Disposable Income by Select Countries: 2006-2015 (includes corresponding Graph/Chart)
B. Market Analytics
Table 73: Latin American Recent Past, Current & Future Analysis for Maternity Apparel by Geographic Region Brazil and Rest of Latin American Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 74: Latin American Historic Review for Maternity Apparel by Geographic Region Brazil and Rest of Latin American Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 75: Latin American 15-Year Perspective for Maternity Apparel by Geographic Region Percentage Breakdown of Value Sales for Brazil and Rest of Latin American Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

7a. BRAZIL
A. Market Analysis
Key Growth Indicator
Table 76: Brazilian Birth Statistics: 2006-2015 (includes corresponding Graph/Chart)
B. Market Analytics
Table 77: Brazilian Recent Past, Current & Future Analysis for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 78: Brazilian Historic Review for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

7b. REST OF LATIN AMERICA
Market Analysis
Table 79: Rest of Latin American Recent Past, Current & Future Analysis for Maternity Apparel with Annual
Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 80: Rest of Latin American Historic Review for Maternity Apparel with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 66 (including Divisions/Subsidiaries 67)
The United States (23)
Canada (2)
Japan (1)
Europe (24)
France (1)
Germany (1)
The United Kingdom (11)
Italy (3)
Spain (1)
Rest of Europe (7)
Asia-Pacific (Excluding Japan) (14)
Africa (2)
Middle East (1)

Ordering:
Order Online - http://www.researchandmarkets.com/reports/1206752/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Maternity Apparel - Global Strategic Business Report</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/1206752/">http://www.researchandmarkets.com/reports/1206752/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SC</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td></td>
</tr>
<tr>
<td>Single User</td>
<td>USD 4500</td>
</tr>
<tr>
<td>1 - 5 Users</td>
<td>USD 6300</td>
</tr>
<tr>
<td>1 - 10 Users</td>
<td>USD 8550</td>
</tr>
<tr>
<td>1 - 15 Users</td>
<td>USD 10800</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr ☐</th>
<th>Mrs ☐</th>
<th>Dr ☐</th>
<th>Miss ☐</th>
<th>Ms ☐</th>
<th>Prof ☐</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Last Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World