Software-As-A-Service (SaaS) - Global Strategic Business Report

Description:
This report analyzes the Global market for Software-As-A-Service (SaaS) in the Enterprise Application Software Market (EAS) in US$ Million by the following segments: CCC (Content, Communications & Collaboration), CRM (Customer Relationship Management), ERP & SCM (Enterprise Resource Planning, and Supply Chain Management), Office Suites, DCC (Digital Content Creation), and Others. Annual forecasts are provided for the period 2006 through 2015. The report profiles 115 companies including many key and niche players worldwide such as Ali Software (Shanghai) Co, Ltd., Citrix Online, Inc., Concur Technologies, Inc., Hewlett Packard Development Company, IntraLinks, Inc., Intuit, Inc., Kenexa Corporation, Microsoft Corporation, NetSuite, Inc., Omniture, Inc., Salesforce.com, Inc., and WebEx Communications, Inc. Market data and analytics are derived from primary and secondary research. Company profiles are mostly extracted from URL research and reported select online sources.

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Contents:
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A GLOBAL STRATEGIC BUSINESS REPORT

CONTENTS

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations I-1
Disclaimers I-2
Data Interpretation & Reporting Level I-2
Quantitative Techniques & Analytics I-3
Product Definitions and Scope of Study I-3

II. Executive Summary

1. INDUSTRY OVERVIEW II-1
Enterprise Application Software: A Strategic Review of the Current Climate II-1
How Sensitive is EAS to the Recession? II-1
Traditional Enterprise Application Software: Singing the Blues II-2
Software-As-A-Service (SaaS) Emerges Tall Over the Horizon II-2
All SaaS'ed Up by the Recession! II-3
The Road Ahead II-4
Recession Brings in Larger Enterprises As Potential Customers II-4
Evolution of SaaS As a Business Model: A Peek Into the Innovation Saga II-5
Table 1: Global Market for Corporate Cloud Computing (2007): Percentage Share Breakdown of Revenue by Technology (includes corresponding Graph/Chart) II-6
SaaS: Not a “Buzzword” Anymore II-6
SaaS: Conquering Unexplored Domains II-7
SaaS: An Efficient Delivery Model for SMB ERP Software II-7
Table 2: Worldwide Small/Medium Business (SMB) Enterprise
Resource Planning (ERP) Market (2007): Percentage Share Breakdown of Revenues by Player (includes corresponding Graph/Chart) II-7
Competitive Scenario II-8
Table 3: Global Software-As-A-Service (SaaS) Market (2007): Percentage Share Breakdown of Revenue by Leading Vendors (includes corresponding Graph/Chart) II-8
Pure Play Vendors’ Pure Domination II-8
Large Vendors Turn Market Followers II-9
Latecomers, But Potential Challengers II-9
Key Market Trends & Issues II-9
Internet Backs ‘On Demand’ Success II-9
Subscription Based Contracts Finds Edge in the On Demand Software Market II-10
Software Upgrade & Replacement Needs Fuel Demand for On-Demand Software II-10
Newer Application Possibilities for SaaS On the Roll II-10
Moving Beyond SMBs II-11
Table 4: Global Market for Software-As-A-Service (SaaS) (2008 & 2012F): Percentage Share Breakdown of Revenue by Size of Client Companies (includes corresponding Graph/Chart) II-12
Ad Hoc Support Services: A Growing Trend II-12
Industry/Vertical Specific Applications Gain Traction II-13
SaaS for Insurance Sector Still in Nascent Stage II-13
Other Potential End-Use Markets II-13
Outlook II-14

2. TECHNOLOGY/SERVICE OVERVIEW II-15
Introduction II-15
Traditional Enterprise Software Model Vs. ASP/SaaS Model II-15
Why Software-as-a-Service (SaaS)? II-16
End-Use Applications II-16
Background & Evolution II-17
SaaS Evolution II-18
Choice of SaaS Solution II-19
Application Suites Vs. Best-of-Breed Products II-19
Best-of-Breed Products and Services II-19
Benefits II-19
Challenges II-20
Vendor Apprehension II-20
Limited Flexibility II-20
Security and Privacy: A Matter of Concern II-21
Other Pitfalls of the SaaS Approach II-21
New Solution Launches: Order of the Day II-22
SaaS in Enterprise Application Software Market II-23
Enterprise Application Software (EAS) II-23
Content, Communications and Collaboration (CCC) II-23
Digital Content Creation (DCC) II-23
Customer Relationship Management (CRM) II-23
Enterprise Resource Planning (ERP) II-23
Supply Chain Management (SCM) II-23
Office Suites II-24
Product Lifecycle Management (PLM) II-24
HR Applications II-24
SaaS in the CRM & Business Intelligence Market: A Special Focus II-24
Customer Relationship Management (CRM) II-24
Benefits of SaaS CRM Usage II-25
Business Intelligence II-25
End-Usage II-25

3. RECENT INDUSTRY ACTIVITY II-27
Expesite Takes Over Report Hawk II-27
RESEARCH AND MARKETS

Waypoint Global Acquires Powerway II-27
Webroot and Zix Enter into Partnership II-27
Chyron and Asseto Enter into Technology Partnership II-28
Mimecast® and Iron Mountain Digital Enter into Partnership II-28
RMI Snaps Up 10East II-28
Active Data Services and Sorriso Technologies Enter into Partnership II-29
RightAnswers and Service-now.com Enter into Partnership II-29
ClickSoftware to Take Over Assets of AST II-29
Siemens Signs Agreement with SuccessFactors II-29
Payroll Vault Partners with SaaShr.Com II-30
Intuit Acquires PayCycle II-30
Razorsight Purchases SingleTusk Solutions II-30
F-Secure Purchases Steek II-31
HostMySites Elastic Enterprise Computing Merges with Hosting .coms Cloud Hosting Solutions II-31
Broadridge Financial Solutions Takes Over Access Data II-32
SunGard Buys ICE Risk Commodity Trading Platform II-33
Lecere Corporation Merges with Full Circle Image II-33
NTT Forms Joint Venture with Local Package Vendors II-33
Fujitsu Signs Agreement with salesforce.com II-34
Axios Systems Inks Partnership Agreement with DataCenter II-34
McGraw-Hill Higher Education Enters into Alliance with Tegrity II-34
Hyland Software establishes Data Center II-35
Cisco Signs Agreement with Saudi Telecom II-35
SunGard Higher Education Collaborates with iModules Software II-35
Salesforce.com Establishes Data Center for Cloud Computing Applications II-36
Net suite Enter into Partnership with Fujitsu II-36
Bright Cove Enters into Strategic Alliance with Adobe Systems II-37
Bitrix Enters into Partnership with Parallels II-37
Etelos Signs Distribution Deal with Renovatix Solutions II-38
IBM Collaborates with eFuture II-38
East Nets to Sign Distribution Agreement with Smart Stream Technologies II-38
Really Strategies Purchases DocZone II-39
DiscountASP.NET Enters into Partnership with Gizmox II-39
Big Y Foods Chooses Revionics II-39
TrackVia Enters into Partnership with Jamcracker II-39
Akamai Technologies Signs Agreement with OpSource II-40
SAP Acquires Coghead II-40
Attenda Renews Contract with BIW Technologies II-40
Boomi Enters into Partnership with TargetX II-41
Descartes Systems Acquires Logistics Business Oceanwide II-41
E&BK Scientific and Sciformatix Collaborate II-41
SugarCRM and Tata Communications Collaborate II-42
CorpFlex Merges with NetMicro II-42
Talent Four Collaborates with Transformare II-42
Mentor Distribution and signagelive Ink Distribution Agreement II-42
QED Connect and JASB2B Enter into Joint Venture II-43
WDCi Collaborates with Boomi II-43
NEC to Partner with Salesforce.com, Oracle, and WingArc Technologies II-44
IBM to Buy Strategic Messaging Service Business from Outblaze II-44
Globo Purchases Stake in ReachFurther Communications II-44
Aresso Software Takes Over Intraware II-45
Host Analytics Enters into Partnership with Boomi II-45
Thomson Reuters Inks Agreement with Paisley II-46
Microsoft Acquires Danger, Inc. II-46

4. PRODUCT LAUNCHES II-47
Wecoo.com Introduces Service Platform II-47
Wyless Introduces Porthos II-47
Transverse Launches blee(p) On Demand II-47
SEG Software Launches SEG SaaS II-47
Etisalat and Symantec to Introduce EmailDefend Service II-48
Computer Guidance Corporation Launches eCMS on SaaS II-48
Netage Solutions Launches Dynamo Version 6 II-49
Box.net Introduces New Version II-49
SunGard Financial Systems Introduces Ambit Customer Due Diligence II-50
SAP Launches Feature Pack 2.0 II-50
Telstra Business Group Introduces T-Suite II-50
Interactive Medica Introduces IM Strategic Selling II-51
Demandbase Launches Demandbase Professional 2.0 II-51
Funambol Introduces Hosted Funambol II-51
Pearl Introduces Pearl Express for SMEs II-52
Fundtech Launches PAYplus Connect II-52
Esker Introduces Esker on Demand Accounts Payable Automation Service II-53
Sendmail Introduces Sentrion Cloud Services II-53
NetSuite Introduces New Product Extension for NS-BOS Platform II-54
Microsoft Launches Exchange and Office SharePoint in US II-54
Exobox Technologies Unveils SaaS Data Leak Detection Software II-54
Widemile Unveils Widemile OptimizeTM - Enterprise Edition II-55
Ceridian to Unveil Advanced Ceridian Performance Management Express Software II-55
Google Unveils Reseller Program for Google Apps II-55
SpringCM Unveils Latest Version SpringCM 5.0 II-56
KnowledgeTree® Introduces Updated KnowledgeTreeLive II-57
Magic Software Enterprises UK Launches uniPaaS Application Platform II-57
Webroot Launches New E-mail and Web Security Services II-58
Oracle Introduces License Model II-59
Marketcetera & NYSE Introduce Trading Platform II-59
Savvion and Nissho Electronics Introduces SaaS Application: BPMS II-59
Zoho Office Develops for Microsoft SharePoint II-60
XO Communications Introduces XO Connect SaaS Application II-60
Evergreen Systems Introduces Evergreen-Delivered HP SaaS II-61
RokkSoft to Introduce DecisionBuilder ERP SaaS II-62
Paglo Launches Amazon EC2 monitoring application SaaS II-62
NetSuite Introduces New Financial Planning Module II-63
Servoy Releases Servoy 4.13 II-63

5. FOCUS ON SELECT GLOBAL PLAYERS II-65
Ali Software (Shanghai) Co, Ltd., (China) II-65
Citrix Online, Inc., (USA) II-65
Concur Technologies, Inc (USA) II-65
Hewlett Packard Development Company (USA) II-66
IntraLinks, Inc., (USA) II-66
Intuit, Inc., (USA) II-66
Kenexa Corporation (USA) II-67
Microsoft Corporation (USA) II-67
NetSuite, Inc., (USA) II-67
Omniture, Inc., (USA) II-68
Salesforce.com, Inc., (USA) II-68
WebEx Communications, Inc., (USA) II-69

6. GLOBAL MARKET PERSPECTIVE II-70
Table 5: World Recent Past, Current & Future Analysis for Software-As-A-Service (SaaS) in the Enterprise Application Software Market by Geographic Region - United States, Japan, Europe, Asia Pacific, and Rest of World Markets Independently Analyzed with Annual Revenues in US$ Million for Years 2006 through 2015 (includes corresponding Graph/Chart) II-70
Table 6: World 10-Year Perspective for Software-As-A-Service (SaaS) in the Enterprise Application Software Market by Geographic Region - Percentage Breakdown of Revenues for the United States, Japan, Europe, Asia Pacific, and Rest of World Markets for Years 2006, 2009 & 2015 (includes corresponding Graph/Chart) II-71

Table 7: World Recent Past, Current & Future Analysis for Software-As-A-Service (SaaS) in the Enterprise Application Software Market (EAS) by Segment - Content, Communications & Collaboration (CCC), Customer Relationship Management (CRM), Enterprise Resource Planning (ERP) & Supply Chain Management (SCM), Office Suites, Digital Content Creation (DCC), and Other Markets Independently Analyzed with Annual Revenues in US$ Million for Years 2006 through 2015 (includes corresponding Graph/Chart) II-72

Table 8: World 10-Year Perspective for Software-As-A-Service (SaaS) in the Enterprise Application Software Market by Segment - Percentage Breakdown of Revenues for Content, Communications & Collaboration (CCC), Customer Relationship Management (CRM), Enterprise Resource Planning (ERP) & Supply Chain Management (SCM), Office Suites, Digital Content Creation (DCC), and Others for Years 2006, 2009 & 2015 (includes corresponding Graph/Chart) II-73

Table 9: Asia-Pacific (Excluding Japan) Recent Past, Current & Future Analysis for Software-As-A-Service (SaaS) in the Enterprise Application Software Market (EAS) by Segment - Customer Relationship Management (CRM), Content, Communications & Collaboration (CCC), Back Office Applications, HR Applications, and Other Markets Independently Analyzed with Annual Revenues in US$ Million for Years 2006 through 2015 (includes corresponding Graph/Chart) II-74

Table 10: Asia-Pacific (Excluding Japan) 10-Year Perspective for Software-As-A-Service (SaaS) in the Enterprise Application Software Market by Segment - Percentage Breakdown of Revenues for Customer Relationship Management (CRM), Content, Communications & Collaboration (CCC), Back Office Applications, HR Applications, and Others for Years 2006, 2009 & 2015 (includes corresponding Graph/Chart) II-75

III. COMPETITIVE LANDSCAPE

Total Companies Profiled: 115 (including Divisions/Subsidiaries - 122)

Region/Country Players

The United States 86
Japan 5
Europe 23
France 1
Germany 1
The United Kingdom 17
Rest of Europe 4
Asia-Pacific (Excluding Japan) 7
Latin America 1
Middle-East 1

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