Stop Blaming the Software - Corporate Profiling for IT Project Success

Description: Stop Blaming the Software is a book for business executives that describes how and why IT Projects more often than not fail to achieve their stated objectives. Notably, it is the poor pre-investment and pre-implementation process planning by chief and senior executives that are the predominant causes for such failures. These interlinked planning processes are determined and driven by pre-investment decisions that underpin these processes, thereby impacting on the progress of projects throughout their life-cycles.

Even though during post implementation reviews, many organizations and project teams commonly sight poor communications and requirements, a lack of project support by users or executives, incompetent or uncooperative vendors as reasons for project failures, but these are often only symptoms and not the causes. Root causes for project failures can in fact rather be traced back to poor executive strategic pre-implementation decision making.

This book highlights that these strategic pre-planning decisions need to be based upon accurate information sourced from appropriate parties - rather than being based upon information that someone has deemed to be accurate from totally inappropriate sources. This is why visibility, collaboration and accountability are vital to all such strategic decisions and input.

Find out how your organization can minimize the business risks associated with IT projects by using Corporate Profiling as a tool for successful outcomes in your next IT project.

The latest global estimate puts the total direct and indirect costs of IT project failures at a staggering US$6.2 Trillion dollars. With only one in three IT projects being successfully delivered, one in four either failing or being cancelled, and the rest “challenged” with massive budget overruns, its high time for a call to action by business leaders.

Third party vendors and software packages become unwitting scapegoats for failed or “challenged” IT projects. But as this book demonstrates, the root cause for failed IT projects is poor executive level decision making during the planning stages of IT projects.

These flawed decisions result in poor communications, a lack of project support, incomplete requirements, inadequate user involvement, amongst many other reasons for failed IT projects.

Corporate profiling is a business-oriented approach that ensures that IT projects are delivered on time, to budget, and deliver the intended functionality by bringing the pre-investment and pre-implementation planning process to the forefront of IT project success. Corporate Profiling is a pre-investment decision-making process that identifies all pivotal project decisions that need to be made, communications and requirements sources, common processes, and interconnected links between internal and external parties to ensure all necessary input to projects occurs when needed.

This thoroughly researched and unique Corporate Profiling approach guides Organizations, Chief and Senior Executives through a pathway that gives their IT projects the best possible chances of success.

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