**WriteType: Personality Types and Writing Styles**

**Description:** Based on individual personality styles, it provides new strategies for the four basic types of writers: the correspondent, the technical writer, the creative writer, and the analytical writer. Each person fits into one of these well defined types of writing styles, and once readers learn their writing personality types, the book guides them through the writing process.

This book has been written for people who have to write on the job. It’s not intended for professional writers, journalists, scholars or linguists. It’s for engineers, doctors, lawyers, accountants, computer programmers, nurses, social workers and so many others who need to write to get things done. It's also for managers who direct people to write and who need to know how best to use those different writers. This book will demonstrate how people with different personality types approach writing very differently and how diversity in writing is not just healthy, but also necessary.

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