Fixed Line Telecoms - Scandinavia Industry Guide

Description: The Fixed Line Telecoms - Scandinavia Industry Guide is an essential resource for top-level data and analysis covering the Fixed Line Telecoms industry in each of the Scandinavian (Denmark, Norway and Sweden) countries. The report includes easily comparable data on market value, segmentation, and five forces analysis, plus full five year market forecasts for each country. It examines future problems, innovations and potential growth areas within the market.

Scope of the Report

- Contains an executive summary market values, and segmentation
- Provides textual analysis of the industry's prospects, competitive landscape and profiles of leading companies
- Incorporates in-depth five forces competitive environment analysis and scorecards
- Compares data from Denmark, Norway and Sweden, alongside individual chapters on each country.
- Includes a five-year forecast of the industry

Highlights

Scandinavia, comprised of Denmark, Norway and Sweden, contributed $8,770.6 million in 2009 to the global fixed line telecoms industry, representing a negative CAGR of 3.2% for the period spanning 2005–09.

Sweden is the largest fixed line telecoms market, with a share of 42.1% in 2009.

Sweden is the leading country among the Scandinavian countries, with market revenues of $3,695.2 million in 2009.

Why you should buy this report

- Spot future trends and developments
- Inform your business decisions
- Add weight to presentations and marketing materials
- Save time carrying out entry-level research

Market Definition

The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and other non-voice information transmission using fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. Revenues from internet services and value-added services are included. Market volumes are for the number of fixed-line telephones. All currency conversions were carried out at constant 2009 average annual exchange rates.

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