Hats, Caps, and Millinery - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Hats, Caps, and Millinery in US$ Million. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World.

Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 144 companies including many key and niche players such as:

- Bollman Hat Company
- Charles Owen & Co (Bow) Ltd.
- Dada Corporation
- Gap, Inc.
- Global Headwear Ltd.

Contents: I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS
Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study
Hats
Cap
Millinery

II. EXECUTIVE SUMMARY
1. MARKET OVERVIEW
Hats, Caps and Millinery
An Overview
Widening Gap between Wealthy and Low Income Nations
A Review on GDP & Spending Habits
Table 1: World GDP Growth in Percentage for Select Countries (2012-2015) (includes corresponding Graph/Chart)
Table 2: EU Real GDP Growth in Percentage by Country (2014 & 2015) (includes corresponding Graph/Chart)
Recession Woes Hit Hats, Caps and Millinery Market
Economic Volatility and Global Fashion Industry
Hats
The Quintessential Fashion Accessory

2. MARKET DRIVERS, TRENDS & ISSUES
Latest Trends in Hats
Fashion Conscious Baby Boomers’
A Prospective Consumer Category
Consumers Opt for Functional and Fashionable Hats
Melanoma Scare Fuels Demand for Hats and Caps
Some Interesting Skin Cancer Trivia
The ‘Vintage’ Trend Makes a Comeback
Indian Turban Leads Mainstream Hat Trends
Berets
An Evergreen Fashion Trend
Growing Demand for Premium Hats
Spending on Men's Accessories Increases Post Recession
Men's Designer Hats Gain Popularity
Stocking and Ear-Flaps Hats for Women Exhibit Growth in Fall/ Winter Season
Its Large and Colorful Hats for Summers!
Baseball Caps
The Clear Leader
Versatility and Functionality Drives Sales of Sports Hats and Caps
Table 3: Global Sports Hat Market (2013): Percentage Share Breakdown of Value Sales by Major Players
Dada and Others (includes corresponding Graph/Chart)
Hats and Caps Featuring Team Logos Gain Popularity
Booming Construction Sector to Fuel Demand for Protective Hard Hats
Technology Innovations to Spearhead Growth
Recent Innovations in Hats
Growing Prominence of Online Retailing
Table 4: Global Internet Users by Geographic Region (2013): Percentage Share Breakdown of Number of Internet Users for Asia-Pacific, Europe, North America, Latin America, Africa, and Middle East (includes corresponding Graph/Chart)
Table 5: Worldwide Internet Penetration Rates (%) by Region: January 2014 (includes corresponding Graph/Chart)
Internet Features Ranked by Consumer Attraction in Apparel and Accessory Purchases
Table 6: Top Ten Internet Countries: Ranked by Number of Internet Users (in Millions): January 2014 (includes corresponding Graph/Chart)
Rapid Penetration of Smartphones: A Strong Growth Driver
Table 7: Global Market for Smartphones: Volume Sales in Million Units for 2011, 2013, 2015 & 2018 (includes corresponding Graph/Chart)
Table 8: World Smartphone Penetration for Select Countries (as a Percentage of Mobile Phone Users): 2013 (includes corresponding Graph/Chart)
Table 9: Worldwide Smartphone Penetration (as a Percentage of Total Population) for Select Countries: January 2014 (includes corresponding Graph/Chart)
Second-hand Shops/Thrift Stores Thrive During Recession
Eco-friendly Hats and Caps Capture Consumer Attention
Countries Shift Production Base to China
Growing Chinese Dominance
A Cause of Concern for the US and Europe

3. PRODUCT OVERVIEW
Hats
History
Some Popular Hat Trends in the Past
Styles
Uniform Hats
Women's Hats
Russian Hats
Felt Hats
Leather Hat
Burberry Hat
Akubra Hat
Balaclava Hat
Bearskin Hat
Beret Hat
Bicorne Hat
Bowler Hat
The Boss of the Plains Hat
Deerstalker Hat
Cowboy Hat
Hard Hat
Hardee Hat
Santa Hat
Top Hat
Tyrolean Hat
Other Styles of Hats
Hats Used in Different Countries/Regions
Classification of Hats on the Basis of Weather
Winter Hats
Beanie
Flat Cap
Fedora
Other Styles
Summer Hats
Panama Hats
Fedora Hats
Boater Hats
Floppy Hats
Straw Hats
Hat Design
Crown
Peak or Visor
Brim
Sweatband or Hatband or Puggaree
Hat Size
Cap
Styles
Peaked Cap
Balmoral Bonnet
Dunce Cap
Phrygian Cap
Other Styles
Baseball Caps
Types of Baseball Caps
Raw Materials
Design
Skullcap
Popularity of Skullcaps
Modern Skullcaps and Manufacturing
Custom Caps
Millinery

4. PRODUCT LAUNCHES/INNOVATIONS
Playmobil Unveils Novel Collection of Headwear
Karen Kane to Unveil Hats
Gabriela Ligenza Unveils 3D-Printed Hats
New Era Unveils New Spring Training Caps
MSA Unveils World's First 'Green' Protective Hard Hat
Philip Treacy and Thomson Holidays Unveil Sunhats Collection
Debenhams Introduces Top Hat Range
SunGrubbies.com Launches Derby Hats
Mixonic Introduces Hats and Caps Range
BLACK WIDOW Grips Introduces Baseball Cap Collection
Gap Introduces Limited-Edition Accessories for Men
Charles Owen Introduces 4Star Helmet
New Era Unveils NFL Draft Collection

5. RECENT INDUSTRY ACTIVITY
Hat World to Expand Distribution Operations
Borsalino Selects Bollman to Expand Distribution in North America
Mainland Extends Partnership with New Era
Mainland Headwear Acquires Majority Stake in Unimas Sportswear
PVH Signs License Agreement with Comercio Excelente Norte Sur
Gap Takes over INTERMIX
Authentic Brands Group Acquires Spyder Active Sports
Mainland Headwear Acquires San Diego Hat
PPR Announces Name Change to Kering
Imperial Re-enters Orlando Market
Beaver Brand Hats Terminates Operations
Jaeger Enters into Collaboration with Yvette Jelfs
LIDS Sports’ Retail Division to Acquire Retail Outlets from Fanatics
KANGOL® Collaborates with MBMJ for Spring Summer Collection 2013

6. FOCUS ON SELECT GLOBAL PLAYERS
Bollman Hat Company (US)
Charles Owen & Co (Bow) Ltd (UK)
Dada Corporation (South Korea)
Gap, Inc. (US)
Global Headwear Ltd. (Hong Kong)
Grace Corporation Ltd (Japan)
Guccio Gucci S.p.A (Italy)
Imperial Headwear, Inc. (US)
Mainland Headwear Holdings Limited (Hong Kong)
New Era Cap Co., Inc. (US)
Pukka Headwear, Inc. (US)
Spyder Active Sports, Inc. (US)
SSP Hats (UK)
totes ISOTONER Corporation (US)
William Scully Limited (Canada)
Yupoong, Inc. (South Korea)
Flexfit, LLC (US)

7. GLOBAL MARKET PERSPECTIVE
Table 10: World Recent Past, Current and Future Analysis for Hats, Caps, and Millinery by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 11: World Historic Review for Hats, Caps, and Millinery by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 12: World 14-Year Perspective for Hats, Caps, and Millinery by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)

III. MARKET
1. THE UNITED STATES
A. Market Analysis
A Primer
Impact of Global Economic Meltdown on Hat and Cap Stores
A Review of Hats, Caps and Millinery Market during the Period 2000-10
Focus on Research & Advanced Technologies
Market Trends
Red Hatters and Cowboy Hats to Drive Wholesale Hat Market Growth
Increasing Demand for Retro-Styled Hats
Fashion Trend and Product Attributes to Drive Hat Retail Market
Hat Sales Up in New Orleans
Specialty Stores Gain Prominence
Online Sales Gather Pace
Table 13: Women’s Hats and Caps Market in the US (2014E): Percentage Share Breakdown of Dollar Sales by Retail Channel
Department Stores, Mass Merchandisers, National Chains, Specialty Stores and Others (includes corresponding Graph/Chart)
Trade Statistics
Exports Scenario
Hat Bodies, Hat Forms, and Hoods of Felt
Table 14: US Exports of Hat Forms, Hat Bodies and Hoods of Felt Including Plateaux and Manchons (2013):
Percentage Share Breakdown of Value Exports by Destination Country for Japan, Germany, UK, Switzerland, Mexico and Others (includes corresponding Graph/Chart)
Hat Shapes
Table 15: US Exports of Hats Shapes
Plaited Or Made By Assembling Strips of Material (2013): Percentage Share Breakdown of Value Exports by Destination Country for South Korea, Mexico, Canada, UK, Japan and Others (includes corresponding Graph/Chart)
Hats and Other Headgear
Table 16: US Exports of Hats and Other Headgear

Plaited Or Made By Assembling Strips Of Material (2013): Percentage Share Breakdown of Value Exports by Destination Country for Japan, Canada, UK, Mexico, Australia and Others (includes corresponding Graph/Chart)
Headgear (Knitted/Crotched)
Table 17: US Exports of Hats & Other Headgear, Knitted/Crocheted, From Lace, Felt Or Other Textile Fabric (2013): Percentage Share Breakdown of Value Exports by Destination Country for Canada, Japan, Mexico, Germany, Netherlands and Others (includes corresponding Graph/Chart)

Imports Scenario
Hat Bodies, Hat Forms, and Hoods of Felt
Table 18: US Imports of Hat Forms, Hat Bodies and Hoods of Felt Including Plateaux and Manchons (2013): Percentage Share Breakdown of Value Exports by Country of Origin for Portugal, Czech Republic, Bolivia, China, Hungary and Others (includes corresponding Graph/Chart)

Hat Shapes
Table 19: US Imports of Hats Shapes
Plaited or Made By Assembling Strips of Material (2013): Percentage Share Breakdown of Value Exports by Country of Origin for China, Ecuador, Mexico and Others (includes corresponding Graph/Chart)
Hats and Other Headgear
Table 20: US Imports of Hats and Other Headgear

Plaited or Made by Assembling Strips of Material (2013): Percentage Share Breakdown of Value Imports by Country of Origin for China, Mexico, Italy and Others (includes corresponding Graph/Chart)
Headgear (Knitted/Crotched)
Table 21: US Imports of Hats & Other Headgear, Knitted/Crocheted, From Lace, Felt or Other Textile Fabric (2013): Percentage Share Breakdown of Value Imports by Country of Origin for China, Vietnam, Bangladesh, Taiwan and Others (includes corresponding Graph/Chart)

Factors Restraining US Exports to Canada
Factors Restraining US Exports to Brazil
Product Innovations/Launches
Strategic Corporate Developments
Key Players
B.Market Analytics
Table 22: US Recent Past, Current and Future Analysis for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 23: US Historic Review for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

2. CANADA
A.Market Analysis
Current & Future Analysis
Apparel Accessory Market: An Overview
Hats Market
Fashion Trends
Distribution Channels
Strong Presence of US Products
Export & Import Statistics
Export Scenario
Hat Bodies, Hat Forms, and Hoods of Felt
Table 24: Canadian Exports of Hat Bodies, Hat Forms and Hoods of Felt Including Manchons and Plateaux (2013): Percentage Share Breakdown of Value Exports by Destination Country for France, Germany, US, Belgium, Cuba, Netherlands and Others (includes corresponding Graph/Chart)
Hat Shapes
Table 25: Canadian Exports of Hats Shapes
Plaited or Made By Assembling Strips of Material (2013): Percentage Share Breakdown of Value Exports by Destination Country for Norway, US, UK and Japan (includes corresponding Graph/Chart)
Hats and Other Headgear
Table 26: Canadian Exports of Hats and Other Headgear
Plaited or Made by Assembling Strips of Material (2013): Percentage Share Breakdown of Value Exports by Destination Country for US, Australia, El Salvador, Netherlands, UK and Others (includes corresponding Graph/Chart)
Headgear (Knitted/Crocheted)
Table 27: Canadian Exports of Hats & Other Headgear, Knitted/Crocheted, From Lace, Felt or Other Textile Fabric (2013): Percentage Share Breakdown of Value Exports by Destination Country for US, UK, Netherlands and Others (includes corresponding Graph/Chart)
Import Scenario
Hat Bodies, Hat Forms, and Hoods of Felt
Table 28: Canadian Imports of Hat Forms, Hat Bodies and Hoods of Felt Including Plateaux and Manchons (2013): Percentage Share Breakdown of Value Imports by Country of Origin for China, US, Portugal, Czech Republic, Ecuador and Others (includes corresponding Graph/Chart)
Hat Shapes
Table 29: Canadian Imports of Hat Shapes Plaited or Made by Assembling Strips of Material (2013): Percentage Share Breakdown of Value Imports by Country of Origin for Bangladesh, China, US and Others (includes corresponding Graph/Chart)
Hats and Other Headgear
Table 30: Canadian Imports of Hats and Other Headgear Plaited or Made by Assembling Strips of Material (2013): Percentage Share Breakdown of Value Imports by Country of Origin for China, Mexico, US and Others (includes corresponding Graph/Chart)
Headgear (Knitted/Crocheted)
Table 31: Canadian Imports of Hats & Other Headgear, Knitted/Crocheted, From Lace, Felt or Other Textile Fabric (2013): Percentage Share Breakdown of Value Imports by Country of Origin for China, Bangladesh, Vietnam, US, Taiwan and Others (includes corresponding Graph/Chart)
William Scully Limited
A Key Player
B. Market Analytics
Table 32: Canadian Recent Past, Current and Future Analysis for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 33: Canadian Historic Review for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

3. JAPAN
A. Market Analysis
Current & Future Analysis
Grace Corporation Ltd
A Key Player
B. Market Analytics
Table 34: Japanese Recent Past, Current and Future Analysis for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 35: Japanese Historic Review for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4. EUROPE
A. Market Analysis
Current and Future Analysis
Macro Environment Trends Remain a Threat
B. Market Analytics
Table 36: European Recent Past, Current and Future Analysis for Hats, Caps, and Millinery by Geographic Region France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 37: European Historic Review for Hats, Caps, and Millinery by Geographic Region France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 38: European 14-Year Perspective for Hats, Caps, and Millinery by Geographic Region Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)
4a. FRANCE
A. Market Analysis
Current & Future Analysis
Strategic Corporate Development
B. Market Analytics
Table 39: French Recent Past, Current and Future Analysis for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 40: French Historic Review for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$
4b. GERMANY
A. Market Analysis
Current & Future Analysis
Market Inclining towards High Quality and Advanced Products
Rising Emphasis on Environmental Sustainability of Accessories
B. Market Analytics
Table 41: German Recent Past, Current and Future Analysis for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 42: German Historic Review for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4c. ITALY
A. Market Analysis
Current & Future Analysis
Guccio Gucci S.p.A
A Key Player
B. Market Analytics
Table 43: Italian Recent Past, Current and Future Analysis for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 44: Italian Historic Review for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4d. THE UNITED KINGDOM
A. Market Analysis
Current & Future Analysis
Uncertainty Fails to Hamper Sales
Russian Cossack Hats
A Popular Winter Trend
Product Innovations/Launches
Strategic Corporate Development
Key Players
B. Market Analytics
Table 45: UK Recent Past, Current and Future Analysis for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 46: UK Historic Review for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4e. SPAIN
Market Analysis
Table 47: Spanish Recent Past, Current and Future Analysis for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 48: Spanish Historic Review for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4f. RUSSIA
Market Analysis
Table 49: Russian Recent Past, Current and Future Analysis for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 50: Russian Historic Review for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4g. REST OF EUROPE
Market Analysis
Table 51: Rest of Europe Recent Past, Current and Future Analysis for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 52: Rest of Europe Historic Review for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC
A. Market Analysis
Current & Future Analysis
Asian Retail Market to Surge despite Slowing Economic Growth
Hurdles and Opportunities Co-exist for Overseas Retailers
Strategic Corporate Developments
Key Players
B. Market Analytics
Table 53: Asia-Pacific Recent Past, Current and Future Analysis for Hats, Caps, and Millinery by Geographic
Region
China and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 54: Asia-Pacific Historic Review for Hats, Caps, and Millinery by Geographic Region
China and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 55: Asia-Pacific 14-Year Perspective for Hats, Caps, and Millinery by Geographic Region
Percentage Breakdown of Dollar Sales for China and Rest of Asia-Pacific Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)
5a. CHINA
A. Market Analysis
Current & Future Analysis
China: A Review of Hats, Caps & Millinery Market
Rising Disposable Income Boosts Demand for Hats, Caps and Millinery
US
A Major Export Destination
Rising Online Sales in China
An Opportunity for Milliners and Hatters
Specialty Stores Rule the Accessory Market
B. Market Analytics
Table 56: Chinese Recent Past, Current and Future Analysis for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 57: Chinese Historic Review for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
5b. REST OF ASIA-PACIFIC
A. Market Analysis
Current & Future Analysis
Yupoong, Inc.
A Major South Korean Manufacturer
B. Market Analytics
Table 58: Rest of Asia-Pacific Recent Past, Current and Future Analysis for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 59: Rest of Asia-Pacific Historic Review for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
6. LATIN AMERICA
A. Market Analysis
Current & Future Analysis
Brazil
Apparel Accessory Market: An Overview
An Insight into Hats, Caps and Millinery Market
Hats Market in Brazil
Ecuador: The Legacy Continues
Table 60: Apparel Accessories Market in Mexico (2013): Percentage Share Breakdown of Value Sales by Segment
Belts, Hats, Scarves, Ties and Others (includes corresponding Graph/Chart)
Strategic Corporate Development
B. Market Analytics
Table 61: Latin American Recent Past, Current and Future Analysis for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 62: Latin American Historic Review for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
7. REST OF WORLD
Market Analysis
Table 63: Rest of World Recent Past, Current and Future Analysis for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 64: Rest of World Historic Review for Hats, Caps, and Millinery Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
IV. COMPETITIVE LANDSCAPE
Total Companies Profiled: 144 (including Divisions/Subsidiaries (145)
The United States (25)
Canada (2)
Japan (2)
Europe (74)
France (3)
Germany (12)
The United Kingdom (18)
Italy (15)
Spain (2)
Rest of Europe (24)
Asia-Pacific (Excluding Japan) (39)
Latin America (1)
Middle East (1)
Africa (1)

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/1227785/](http://www.researchandmarkets.com/reports/1227785/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

- Product Name: Hats, Caps, and Millinery - Global Strategic Business Report
- Web Address: http://www.researchandmarkets.com/reports/1227785/
- Office Code: SC2GTYEE

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 4950</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td></td>
<td>USD 6930</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 10 Users</td>
<td></td>
<td>USD 9405</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 15 Users</td>
<td></td>
<td>USD 11880</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

- Title: Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
- First Name: ___________________________ Last Name: ___________________________
- Email Address: * ___________________________
- Job Title: ___________________________
- Organisation: ___________________________
- Address: ___________________________
- City: ___________________________
- Postal / Zip Code: ___________________________
- Country: ___________________________
- Phone Number: ___________________________
- Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp