Men's Grooming in the United Kingdom

Description: Data from The beauty survey shows that overall, men remain fairly low-key in their grooming habits, spending on average under half an hour a day on their appearance (including showering), compared with over 40 minutes for women. However, men and women in the UK are almost on a par in terms of how many respondents indicated they invest considerable time and effort in their appearance.

The Men's Grooming in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
- Get a detailed picture of the Men's Grooming market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

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July 2016

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