Fixed Voice Connections and Revenue Forecast in Hong Kong to 2015 (Databook)

Description: This databook offers a comprehensive view of revenues and the number of connections in the Hong Kong fixed voice market. Revenue and connections split by segment and call types are included. The forecasts are confined to traditional fixed voice PSTN and ISDN services. VoIP forecasts are not included.

Scope

- Overview and introduction to the fixed voice telecoms market
- Revenue and connections by business and consumer segments
- Analysis of subscription revenues
- Analysis of call revenues

Highlights of this title

The fixed voice market revenues is expected to decline at a CAGR of 5% between 20092015.

Business segment is expected to decline at a CAGR of 1.5%, from 20092015.

Domestic fixed-to-fixed calls accounted for the largest share (36.7%) of fixed voice call revenues in 2009.

Key reasons to purchase this title

- Provides a comprehensive and granular view of the fixed voice market in Hong Kong
- Identifies the key market trends and highlights areas of future growth
- Enables stakeholders in the market to make informed strategic and tactical decisions

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