Fixed Voice Connections and Revenue Forecast in Italy to 2015 (Databook)

Description:
This databook offers a comprehensive view of revenues and the number of connections in the Italian fixed voice market. Revenue and connections split by segment and call types are included. The forecasts are confined to traditional fixed voice PSTN and ISDN services. VoIP forecasts are not included.

Scope

- Overview and introduction to the fixed voice telecoms market
- Revenue and connections by business and consumer segments
- Analysis of subscription revenues
- Analysis of call revenues

Highlights of this title

The fixed voice market revenues is expected to decline at a CAGR of 4.4% between 2009-2015.
Business segment is expected to grow at a CAGR of 1%, from 2009-2015.
Domestic fixed-to-fixed calls accounted for the largest share (41.8%) of fixed voice call revenues in 2009.

Key reasons to purchase this title

- Provides a comprehensive and granular view of the fixed voice market in Italy
- Identifies the key market trends and highlights areas of future growth
- Enables stakeholders in the market to make informed strategic and tactical decisions

Contents:

OVERVIEW
Catalyst
Summary
INTRODUCTION
Reasons to purchase
FIXED VOICE MARKET - ANALYSIS OF REVENUE AND CONNECTIONS TO 2015
Overview
Segmentation
Consumer fixed voice - revenues and connections
Business fixed voice - revenues and connections
Revenue segmentation
ANALYSIS OF CONSUMER AND BUSINESS SUBSCRIPTION REVENUES TO 2015
ANALYSIS OF CONSUMER AND BUSINESS CALL REVENUES TO 2015
Analysis of fixed voice call revenue segmentation
Analysis of domestic fixed-to-fixed calls
Analysis of international calls
Analysis of fixed-to-mobile calls
Analysis of other voice calls
MARKET SCENARIO
Residential users
Business users
COUNTRY COMPARISON
Consumer voice revenues in top five countries
Business voice revenues in top five countries
Fixed voice lines in top five countries
APPENDIX
Ask the analyst
Methodology
Exchange rates
Further reading
Disclaimer

LIST OF FIGURES
Figure 1: Fixed voice market, Italy, revenues (US$m) and lines (000s), 2009-15
Figure 2: Fixed voice market, Italy, revenue segmentation (%), 2009
Figure 3: Consumer fixed voice market, Italy, revenues (US$m) and lines (000s), 2009-15
Figure 4: Business fixed voice market, Italy, revenues (US$m) and connections (000s), 2009-15
Figure 5: Fixed voice revenues, Italy, split by subscription and call (%), 2009
Figure 6: Fixed voice subscription revenues, Italy, split by consumer and business (US$m), 2009-15
Figure 7: Fixed voice call revenues, Italy, split by consumer and business (US$m), 2009-15
Figure 8: Fixed voice call revenues, Italy, revenue split by call type (US$m), 2009
Figure 9: Fixed voice market, Italy, consumer and business revenue split by call type (%), 2009
Figure 10: Domestic fixed-to-fixed call revenues, Italy, split by consumer and business (US$m), 2009-15
Figure 11: International call revenues, Italy, split by consumer and business (US$m), 2009-15
Figure 12: Fixed-to-mobile call revenues, Italy, split by consumer and business (US$m), 2009-15
Figure 13: Other fixed voice call revenues, Italy, split by consumer and business (US$m), 2009-15
Figure 14: Consumer fixed voice revenues (US$m), Italy versus top five countries, 2009
Figure 15: Business fixed voice revenues (US$m), Italy versus top five countries, 2009
Figure 16: Fixed voice connections (000s), Italy versus top five countries, 2009
Figure 17: Flowchart of forecast model: fixed voice channels
Figure 18: Flowchart of forecast model: fixed voice subscription revenues
Figure 19: Flowchart of forecast model: fixed voice call revenues

LIST OF TABLES
Table 1: Definitions
Table 2: Fixed voice market, Italy, revenues (US$m) and lines (000s), 2009-15
Table 3: Consumer fixed voice market, Italy, revenues (US$m) and lines (000s), 2009-15
Table 4: Business fixed voice market, Italy, revenues (US$m) and connections (000s), 2009-15
Table 5: Fixed voice subscription revenues, Italy, split by consumer and business (US$m), 2009-15
Table 6: Fixed voice call revenues, Italy, split by consumer and business (US$m), 2009-15
Table 7: Domestic fixed-to-fixed call revenues, Italy, split by consumer and business (US$m), 2009-15
Table 8: International call revenues, Italy, split by consumer and business (US$m), 2009-15
Table 9: Fixed-to-mobile call revenues, Italy, split by consumer and business (US$m), 2009-15
Table 10: Other fixed voice call revenues, Italy, split by consumer and business (US$m), 2009-15
Table 11: Consumer fixed voice revenues (US$m), Italy versus top five countries, 2009
Table 12: Business fixed voice revenues (US$m), Italy versus top five countries, 2009
Table 13: Fixed voice connections (000s), Italy versus top five countries, 2009

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