Fixed Voice Connections and Revenue Forecast in South Korea to 2015 (Databook)

Description: This databook offers a comprehensive view of revenues and the number of connections in the South Korean fixed voice market. Revenue and connections split by segment and call types are included. The forecasts are confined to traditional fixed voice PSTN and ISDN services. VoIP forecasts are not included.

Scope
- Overview and introduction to the fixed voice telecoms market
- Revenue and connections by business and consumer segments
- Analysis of subscription revenues
- Analysis of call revenues

Highlights of this title
The fixed voice market revenues is expected to decline at a CAGR of 9.8% between 2009-2015.
Business segment is expected to decline at a CAGR of 2.9%, from 2009-2015.
Fixed-to-mobile calls accounted for the largest share (42%) of fixed voice call revenues in 2009.

Key reasons to purchase this title
- Provides a comprehensive and granular view of the fixed voice market in South Korea
- Identifies the key market trends and highlights areas of future growth
- Enables stakeholders in the market to make informed strategic and tactical decisions

Contents:
OVERVIEW
Catalyst
Summary
INTRODUCTION
Reasons to purchase
FIXED VOICE MARKET - ANALYSIS OF REVENUE AND CONNECTIONS TO 2015
Overview
Segmentation
Consumer fixed voice - revenues and connections
Business fixed voice - revenues and connections
Revenue segmentation
ANALYSIS OF CONSUMER AND BUSINESS SUBSCRIPTION REVENUES TO 2015
ANALYSIS OF CONSUMER AND BUSINESS CALL REVENUES TO 2015
Analysis of fixed voice call revenue segmentation
Analysis of domestic fixed-to-fixed calls
Analysis of international calls
Analysis of fixed-to-mobile calls
Analysis of other voice calls
MARKET SCENARIO
Residential users
Business users

COUNTRY COMPARISON

Consumer voice revenues in top five countries

Business voice revenues in top five countries

Fixed voice lines in top five countries

APPENDIX

Ask the analyst

Methodology

Exchange rates

Further reading

Disclaimer

LIST OF FIGURES

Figure 1: Fixed voice market, South Korea, revenues (US$m) and lines (000s), 2009-15

Figure 2: Fixed voice market, South Korea, revenue segmentation (%), 2009

Figure 3: Consumer fixed voice market, South Korea, revenues (US$m) and lines (000s), 2009-15

Figure 4: Business fixed voice market, South Korea, revenues (US$m) and connections (000s), 2009-15

Figure 5: Fixed voice revenues, South Korea, split by subscription and call (%), 2009

Figure 6: Fixed voice subscription revenues, South Korea, split by consumer and business (US$m), 2009-15

Figure 7: Fixed voice call revenues, South Korea, split by consumer and business (US$m), 2009-15

Figure 8: Fixed voice call revenues, South Korea, revenue split by call type (US$m), 2009

Figure 9: Fixed voice market, South Korea, consumer and business revenue split by call type (%), 2009

Figure 10: Domestic fixed-to-fixed call revenues, South Korea, split by consumer and business (US$m), 2009-15

Figure 11: International call revenues, South Korea, split by consumer and business (US$m), 2009-15

Figure 12: Fixed-to-mobile call revenues, South Korea, split by consumer and business (US$m), 2009-15

Figure 13: Other fixed voice call revenues, South Korea, split by consumer and business (US$m), 2009-15

Figure 14: Consumer fixed voice revenues (US$m), South Korea versus top five countries, 2009

Figure 15: Business fixed voice revenues (US$m), South Korea versus top five countries, 2009

Figure 16: Fixed voice connections (000s), South Korea versus top five countries, 2009

Figure 17: Flowchart of forecast model: fixed voice channels

Figure 18: Flowchart of forecast model: fixed voice subscription revenues

Figure 19: Flowchart of forecast model: fixed voice call revenues

LIST OF TABLES

Table 1: Definitions

Table 2: Fixed voice market, South Korea, revenues (US$m) and lines (000s), 2009-15

Table 3: Consumer fixed voice market, South Korea, revenues (US$m) and lines (000s), 2009-15

Table 4: Business fixed voice market, South Korea, revenues (US$m) and connections (000s), 2009-15

Table 5: Fixed voice subscription revenues, South Korea, split by consumer and business (US$m), 2009-15

Table 6: Fixed voice call revenues, South Korea, split by consumer and business (US$m), 2009-15

Table 7: Domestic fixed-to-fixed call revenues, South Korea, split by consumer and business (US$m), 2009-15

Table 8: International call revenues, South Korea, split by consumer and business (US$m), 2009-15

Table 9: Fixed-to-mobile call revenues, South Korea, split by consumer and business (US$m), 2009-15

Table 10: Other fixed voice call revenues, South Korea, split by consumer and business (US$m), 2009-15

Table 11: Consumer fixed voice revenues (US$m), South Korea versus top five countries, 2009

Table 12: Business fixed voice revenues (US$m), South Korea versus top five countries, 2009

Table 13: Fixed voice connections (000s), South Korea versus top five countries, 2009

Ordering:

Order Online - http://www.researchandmarkets.com/reports/1278880/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Fixed Voice Connections and Revenue Forecast in South Korea to 2015 (Databook)
Web Address: http://www.researchandmarkets.com/reports/1278880/
Office Code: SC6INB3N

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Hard Copy:</td>
<td>USD 850 + USD 57 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 750</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 1875</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □
First Name: ____________________________ Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World