**Men's Grooming in Lithuania**

Description: Men's grooming recorded healthy gains in Lithuania over the review period, as a growing number of image-conscious men adopted the habit of using these products on a daily basis. Increasing demand for men's grooming products encouraged both retailers and manufacturers to invest in the development of the category. Some retailers have dedicated sections for men's products, while companies have made sure that the availability and variety of such products is constantly expanding in Lithuania.

The Men's Grooming in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
- Get a detailed picture of the Men's Grooming market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

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May 2016

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Biok Uab in Beauty and Personal Care (lithuania)

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Beauty and Personal Care Continues on the Route of Positive Growth
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Market Data
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