South Korea - Telecoms, Mobile, Broadband and Forecasts

Description: For those needing high level strategic analysis and objective analysis on Korea, this report is essential reading and gives further information on:

- The New Songdo City Development planned to be a future Korean “Smart City”
- The Government’s “Smart Work” initiative that aims to have 30% of public employees work from home or smart-work centres by 2015 with smartphones, laptops and other mobile devices;
- The country's goal to capture 10% of the global cloud services market by 2014 and to halve the cost of operating the public sector's ICT infrastructure
- The development of new technologies such as controlling a screen with one's gaze
- Trials of 3D broadcasts in tandem with regular 2D broadcasts
- Direct deals by Samsung with companies including Skype and music streamer Spotify

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