Chinese Online Games Market Annual Review & Forecast Report 2010

Description:
A report on the Chinese PC online games market for 2010. Includes analysis on Chinese gamers, Internet cafes, distribution, government regulations, online game operators, SNS games, trends and more.

This report is a subset of Niko's 2010 Chinese Video Game Industry Annual Review & Five-Year Forecast, and includes analysis on Chinese gamers, online games, social networking service games, online game operators, prepaid cards, Internet cafes, and government regulations. The report is 50 pages and includes 42 data exhibits. Analysis was based on primary research that resulted in 75,000 points of data collected in 1,200 surveys and interviews in 10 Chinese cities in Feb and March 2010.

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