Unified Communications and Collaboration - Global Strategic Business Report

Description: The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2015 through 2022. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

This report analyzes the worldwide markets for Unified Communications and Collaboration in US$ Million by the following Deployment Models: Hybrid, On-Premise, and Cloud.

The report profiles 254 companies including many key and niche players such as -

- 8x8, Inc.
- Alcatel-Lucent
- Applied Voice & Speech Technologies, Inc.
- Avaya, Inc.
- Blue Jeans Network

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS
   Study Reliability and Reporting Limitations
   Disclaimers
   Data Interpretation & Reporting Level
   Quantitative Techniques & Analytics
   Product Definitions and Scope of Study
   Hybrid
   On-Premise
   Cloud Based

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW
   Availability of Diverse Communication & Collaboration Channels Heightens the Need for Unification
   From a Niche Solution to a Multi-Billion Dollar Opportunity, UCC Evolves into a Market Force to Reckon With
   Table 1: Growing Enterprise Willingness to Adopt UCC, Measured as a Percentage of Respondent Responses
   Highlighting Their Choice of UCC Spending Strategy for the Next 3 Years (includes corresponding
   Graph/Chart)
   Market Outlook

2. NOTEWORTHY TRENDS, GROWTH DRIVERS & ISSUES
   Growing Focus on Green IT Initiatives Propels Growth of UCC
   Table 2: Growing Investments in Green IT as Measured by the Spurt in Green Datacenter Revenues Opens
   Attractive Opportunities for Integration of Advanced UCC Solutions as Green Technology: World Green
   Datacenter Revenues (In US$ Billion) for the Years 2016, 2019 and 2022 (includes corresponding
   Graph/Chart)
   Virtualized Unified Communications Grows in Popularity as a Key Efficiency Enhancing Strategy
   Growing Demand for Conferencing & Collaborative Capabilities to Boost Adoption of UCC among
   Organizations
   Integration of WebRTC into UCC Solutions to Invigorate Market Growth
   The Explosion of Enterprise Mobility Drives the Emergence of Mobile UCC
   Table 3: Robustly Growing Spending on Enterprise Mobility Projects Spurs the Convergence of Unified
   Communications With Mobile Platforms: Global Spending On Mobile Enterprise Infrastructure Software and
   Services (In US$ Million) by Geographic Region for the Years 2016 & 2020 (includes corresponding
   Graph/Chart)
   Ballooning BYOD as a Key Mobility Trend: The Foundation for the Growth of Mobile UCC
   Table 4: Ballooning BYOD Trend Strengthens the Emphasis on Mobile UCC Strategies: Robust Penetration of
BYOD Devices as Measured by the Per Capita Distribution of Connected Devices Per Knowledge Worker in Select Countries for the Year 2012 & 2015 (includes corresponding Graph/Chart)

Disruptive Emergence of Social Business Drives the Integration of Social Media with UCC

Gradually Phasing Out Vendor Support for PBX Accelerates the Migration to Pure IP Based UC Platforms

Despite Growing Competition from Hosted & Hybrid Models, On-Premise Solutions Continue to Lead Revenue Share

Cloud Based Unified Communication & Collaboration Services Gain Prominence

Rising Preference for Hosted IP Telephony Services Over Premise-based Infrastructure

A Case in Point

Hybrid Model to Gain Robust Adoption in Coming Years

Mushrooming SMBs Spur Adoption of UCC

Table 5: Percentage of Companies with Less than 10 Employees in Select Countries (includes corresponding Graph/Chart)

Developing Markets to Witness Strong Growth

Tracing UCC Adoption Patterns in Key End-Use Industries

Banking, Finance & Insurance (BFSI)

Healthcare Industry

Retail Industry

Key Challenges to Growth

Security Issue

Cost of Ownership Still a Concern

Complex Integration & Demand for Skilled Resources

High-Bandwidth Requirements & Network Issues

Interoperability Issue Burns Bright

UCIF: Built To Chase the Interoperability Dream

3. PRODUCT OVERVIEW

Unified Communications & Collaboration (UCC): An Introduction

Key Benefits of UCC

Key Elements of UCC

Voice Telephony

TDM PBX

IP PBX

UCC Conferencing

Web Conferencing

Video Conferencing

Audio Conferencing

Collaborative Applications

Unified Messaging

Instant Messaging

Presence

Collaboration Tools

Mobility

Contact Center Solutions

By Deployment Model

On Premise

Cloud

Hybrid

4. PRODUCT/SERVICE INTRODUCTIONS

ShoreTel® Introduces ShoreTel Connect™ HYBRID Sites in North American Region

M1 Rolls Out Hosted UC Platform for Enterprise Use

Panasonic Unveils PBX line of IP networking and UC Solutions

Columbia Public Schools Opt for ShoreTel Communications System

Toshiba Upgrades UCedge® Unified Communications App

AVST Showcases Two of Its UC Applications based on Always-Connected Concept

Toshiba Launches New Version of its iPedge® Software

Unify Introduces Circuit UC Platform in the Russian Market

IsNET Rolls Out Unified Communications Services for Use of SMB Enterprises in the Turkish Market

NEC Launches UNIVERGE BLUE Business Cloud Services

Hrvatski Telekom Introduces Broadsoft Powered Cloud Based Unified Communications Services in Croatian Market

AVST Upgrades CX-E 8.7 Platform with Atom Personal Assistant Capabilities
Azzurri Communications Unveils Network Operations Centre (NOC) to Deliver Support to Customers of Managed Communication Services
TELES Migrates to All IP Network Based Bundled Communication Solution Platform
ShoreTel® Unveils ShoreTel Connect™ Unified Communications Platform
CounterPath Introduces New Range of OTT Unified Communication Solutions
ShoreTel Unveils Contact Center and cloud UC in UK Market
AVST Exhibits A Wide Gamut of UC Applications to Augment the Capabilities of Skype for Business Applications
Broadvoice Unveils Hosted Unified Communication & Collaboration Suite
Toshiba Unveils Migration Path for Users of Strata® CIx and IPedge® On-Site Solutions
C Spire Business Solutions Unveils C Spire UNIFI Cloud Based UC Solutions
Toshiba Unveils New Leasing Program for VIPedge® Platform
Hytera Rolls Out Hytera SmartOne Unified Communication Platform
Tata Communications Adds Three New UC Solutions to its Unified Communications Portfolio
Orange Business Services Unveils Lync-Based Cloud Collaboration and UC Solution
LifeSize Introduces Lifesize Icon Flex and Lifesize Icon 400 and Updates Lifesize Cloud Videoconferencing Service
Orange Business Services Introduces Business Together as a Service UC Solution in Russian Market
ShoreTel Extends ShoreTel Mobility 8 Functionality to ShoreTel Sky users
Dell Unveils Dell Unified Communications Command Suite (UCCS) Solution
AVST Introduces New Functionality to Enable Direct IP Integration Between CX-E UC Platform and Microsoft® Lync® Platform
Toshiba Unveils UCedge Mobile Unified Communications Client
Masergy Releases UCaaS Analyst
Cloud Analytics Solution for Applications with Enterprise Unified Communications
Plum Unified Communications Introduces PlumUC Solution
GTS Unveils Unified Communications Services Package
Enventis Introduces SingleLink Hosted UC Solution In Addition to Other Cloud Based Services
Tata Communications Unveils jamvee™ Unified Communication Platform
Alcatel-Lucent Launches Cloud Enterprise Communication Solutions for Large as well as SMB Enterprises
Tata Communications Introduces Global SIP Connect
SIP Trunking Service
Mitel® Unveils MiCloud Enterprise UCaaS Platform in the UK Market

5. RECENT INDUSTRY ACTIVITY
AudioCodes Inks Agreement to Buy Out Active Communications Europe
ShoreTel Successfully Closes Corvisa Buy Out
SoundConnect Successfully Merges with CallTower
Atos Buys Out Unify
Vodafone and Liberty Global Set to Merge their Operations in The Netherlands
Unify Inks Distribution Agreement with Ingram Micro to Expand Presence in ASEAN Region
Fuze Secures $112 Million Additional Funding from Summit Partners to Expand Worldwide Operations
Something Digital and Fidelus Technologies Enter into a Joint Venture Partnership
Telefonica Teams Up with Unify to Market UCC Services to Enterprises in Latin American Region
BroadSoft Buys Out Leonid Systems
WWA Group Inks Merger Pact with Genie Gateway
Mitel to Take Over Mavenir
InfoVista Successfully Closes Acquisition of Ipanema
Avaya Closes Acquisition of Esna Technologies
Enventis Re-Brands Itself as Consolidated Communications
Daisy Group Successfully Buys Out Phoenix IT Group
Vonage Inks Agreement for Buying Out iCore Networks
Interoute Agrees to Acquire Easynet
Elliott Reveals Active Stakes in Mitel and Polycom
PSEG Zerros In On Unify’s OpenScape Xpert Communication Platform
Brimbank City Council to Replace its Contact Centre and Telephony Infrastructure with ShoreTel Connect™ UC Platform
Plantronics and Avaya Team Up to Streamline Unified Communications and Contact Center Environments
Teo Inks Distribution Agreement with Ingram Micro
ShoreTel Acquires M5 Networks to Extend Presence in Australian Market
Boston Red Sox Chooses ShoreTel Solution for Enhancing Internal & External Communications
Jive Agrees to Extend its Platform to Telarus Sales Partner Network
ClearOne Inks Reseller Pact with DSP to Market Bundled Unified Communication Solution
WSIPC Teams Up with Cerium Networks to Deliver UC solutions to K12 Schools
The Salvation Army Zeros In on ShoreTel Unified Communications Solution
Unify Picks tekVizion Labs as a Test Partner for Certifying SIP Service Providers for its OpenScape Voice Solutions
ShoreTel Partners with HP and Ingram Micro Inc to Collectively Market Unified Communications Offerings to SMB Enterprises
ShoreTel Extends ShoreTel Sky® to Ingram Micro Partner Network
ShoreTel Expands its Innovation Network with Addition of HP
Stony Brook University Hospital and Stony Brook University Choose Unify's OpenScape Voice Platform
8x8 Teams Up with CSG to market its Portfolio in Australian and New Zealand Markets
Proglility plc Agrees to Buy Out Uniﬁc Enterprise Communications Private Limited
Fulton Communications and Vertical Communications Merge Operations
NTT Successfully Buys Out Arkadin International
Arkadin Successfully Closes Buys Out implement.com
Cameo Solutions and STS International Merge Operations
Jive Communications Partners with ITD Solutions
Marriott International to Implement Verizon's Hospitality Communications Express Solution
Edgewater Networks Nominates Princeton Ltd as Authorized Distributor for EdgeProtect 7000 Series and EdgeProtect 4550 Video teleconferencing Platform
AT&T Inks Agreement to Upgrade Shell's Unified Communication Platform
eZuce Concludes Evogh Buyout
CounterPath Inks Distribution Pact with ProVu Communications
HP Enterprise Services and Avaya Agree on Jointly Delivering Cloud-Based Unified Communications for Enterprise Applications
Pexip® Teams Up with Enabling Technologies for Integrating Video Conferencing Technologies with Microsoft® Lync® Platform
Cisco Renews Certifications for West IP Communications
CounterPath and Teradici Team Up to Provide Unified Communications for VDI and DaaS Implementations
InterCall Teams Up With NextPlane to Resell NextPlane's UC Exchange Service Bundled with its Own Unified Communications Offerings
UCA Teams Up with Iscoord to Provide Cost-Effective UC Solutions for Microsoft Lync VDI Environments
Nervogrid Teams Up with SolusBC For Swift Deployment of UC Solutions
BT Partners with Unify to Deliver UCC Solutions across Key European Markets
Acano and EasyNet Partner to Jointly Deliver Unified Communications Solutions
Phoenix Manufacturing Deploys Toshiba’s IPedge Business Telephone System
UNICOM Government Completes Acquisition of a UC Solutions Business

6. FOCUS ON SELECT GLOBAL PLAYERS
8x8, Inc. (US)
Alcatel-Lucent (France)
Applied Voice & Speech Technologies, Inc. (US)
Avaya, Inc. (US)
Blue Jeans Network (US)
Broadsoft, Inc. (US)
Cisco Systems, Inc. (US)
FuzeBox, Inc. (US)
International Business Machines Corporation (IBM) (USA)
Interactive Intelligence (US)
Microsoft Corporation (US)
Mitel Networks Corporation (Canada)
NEC Corporation of America (US)
PanTerra Networks, Inc. (US)
Polycom (US)
Premiere Global Services, Inc. (PGi) (US)
RingCentral, Inc. (US)
ShoreTel, Inc. (US)
Toshiba America Information Systems (US)
Unify (Germany)
West Corporation (US)

7. GLOBAL MARKET PERSPECTIVE
Table 6: World Recent Past, Current & Future Analysis for Unified Communications & Collaboration by
Country/ Region
US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets Independently Analyzed with Annual Revenue in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 7: World 7-Year Perspective for Unified Communications & Collaboration by Country/Region
Percentage Breakdown of Revenue for US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets for Years 2016 & 2022 (includes corresponding Graph/Chart)
By Deployment Type
Table 8: World Recent Past, Current & Future Analysis for Hybrid Unified Communications & Collaboration by Country/Region
US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets Independently Analyzed with Annual Revenue in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 9: World 7-Year Perspective for Hybrid Unified Communications & Collaboration by Country/Region
Percentage Breakdown of Revenue for US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets for Years 2016 & 2022 (includes corresponding Graph/Chart)
Table 10: World Recent Past, Current & Future Analysis for On-Premise Unified Communications & Collaboration by Country/Region
US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets Independently Analyzed with Annual Revenue in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 11: World 7-Year Perspective for On-Premise Unified Communications & Collaboration by Country/Region
Percentage Breakdown of Revenue for US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets for Years 2016 & 2022 (includes corresponding Graph/Chart)
Table 12: World Recent Past, Current & Future Analysis for Cloud Based Unified Communications & Collaboration by Country/Region
US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets Independently Analyzed with Annual Revenue in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 13: World 7-Year Perspective for Cloud Based Unified Communications & Collaboration by Country/Region
Percentage Breakdown of Revenue for US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets for Years 2016 & 2022 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES
A. Market Analysis
   Outlook
   Enterprise Mobility Continues to Find Significant Demand
   Augurs Well for UCC Market
   Product/Service Launches
   Strategic Corporate Developments
   Key Players
B. Market Analytics
   Table 14: US Recent Past, Current & Future Analysis for Unified Communications & Collaboration by Deployment Type
   Hybrid, On-Premise and Cloud Markets Independently Analyzed with Annual Revenue in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
   Table 15: US 7-Year Perspective for Unified Communications & Collaboration by Deployment Type
   Percentage Breakdown of Revenue for Hybrid, On-Premise and Cloud Markets for Years 2016 & 2022 (includes corresponding Graph/Chart)

2. CANADA
A. Market Analysis
   Outlook
   Product/Service Launches
   Strategic Corporate Developments
   Key Player
B. Market Analytics
   Table 16: Canadian Recent Past, Current & Future Analysis for Unified Communications & Collaboration by Deployment Type
   Hybrid, On-Premise and Cloud Markets Independently Analyzed with Annual Revenue in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
   Table 17: Canadian 7-Year Perspective for Unified Communications & Collaboration by Deployment Type
   Percentage Breakdown of Revenue for Hybrid, On-Premise and Cloud Markets for Years 2016 & 2022
3. JAPAN
A. Market Analysis
Outlook
Table 18: UCC Market in Japan (2015): Percentage Share Breakdown of Revenue by End-User Vertical
(Product/Service Launch)
B. Market Analytics
Table 19: Japanese Recent Past, Current & Future Analysis for Unified Communications & Collaboration by Deployment Type
Hybrid, On-Premise and Cloud Markets Independently Analyzed with Annual Revenue in US$ Million for Years 2015 through 2022
Table 20: Japanese 7-Year Perspective for Unified Communications & Collaboration by Deployment Type
Percentage Breakdown of Revenue for Hybrid, On-Premise and Cloud Markets for Years 2016 & 2022

4. EUROPE
A. Market Analysis
Outlook
Product/Service Launches
Strategic Corporate Developments
Key Players
B. Market Analytics
Table 21: European Recent Past, Current & Future Analysis for Unified Communications & Collaboration by Country/Region
France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Revenue in US$ Million for Years 2015 through 2022
Table 22: European 7-Year Perspective for Unified Communications & Collaboration by Country/Region
Percentage Breakdown of Revenue for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2016 & 2022
Table 23: European Recent Past, Current & Future Analysis for Unified Communications & Collaboration by Deployment Type
Hybrid, On-Premise and Cloud Markets Independently Analyzed with Annual Revenue in US$ Million for Years 2015 through 2022
Table 24: European 7-Year Perspective for Unified Communications & Collaboration by Deployment Type
Percentage Breakdown of Revenue for Hybrid, On-Premise and Cloud Markets for Years 2016 & 2022

5. ASIA-PACIFIC
A. Market Analysis
Outlook
Key Statistical Findings
Table 25: UCC Market in China (2015): Percentage Share Breakdown of Revenue by End-User Vertical
Table 26: UCC Market in Australia & New Zealand (2015): Percentage Share Breakdown of Revenue by End-User Vertical
Table 27: UCC Market in India (2015): Percentage Share Breakdown of Revenue by Customer Vertical
Table 28: UCC Market in India (2015): Percentage Share Breakdown of Revenue by End-Use Customer Cluster
Table 29: UCC Market in South Korea (2015): Percentage Share Breakdown of Revenue by End-User Vertical
Product/Service Launches
Strategic Corporate Developments
B. Market Analytics
Table 30: Asia-Pacific Recent Past, Current & Future Analysis for Unified Communications & Collaboration by Country/Region
China and Rest of Asia-Pacific Markets Independently Analyzed with Annual Revenue in US$ Million for Years 2015 through 2022
Table 31: Asia-Pacific 7-Year Perspective for Unified Communications & Collaboration by Country/Region
Percentage Breakdown of Revenue for China and Rest of Asia-Pacific Markets for Years 2016 & 2022
Table 32: Asia-Pacific Recent Past, Current & Future Analysis for Unified Communications & Collaboration by Deployment Type
Hybrid, On-Premise and Cloud Markets Independently Analyzed with Annual Revenue in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 33: Asia-Pacific 7-Year Perspective for Unified Communications & Collaboration by Deployment Type
Percentage Breakdown of Revenue for Hybrid, On-Premise and Cloud Markets for Years 2016 & 2022 (includes corresponding Graph/Chart)

6. LATIN AMERICA
A. Market Analysis
Outlook
Strategic Corporate Developments
B. Market Analytics
Table 34: Latin American Recent Past, Current & Future Analysis for Unified Communications & Collaboration by Country/Region
Brazil and Rest of Latin American Markets Independently Analyzed with Annual Revenue in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 35: Latin American 7-Year Perspective for Unified Communications & Collaboration by Country/Region
Percentage Breakdown of Revenue for Brazil and Rest of Latin American Markets for Years 2016 & 2022 (includes corresponding Graph/Chart)
Table 36: Latin American Recent Past, Current & Future Analysis for Unified Communications & Collaboration by Deployment Type
Hybrid, On-Premise and Cloud Markets Independently Analyzed with Annual Revenue in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 37: Latin American 7-Year Perspective for Unified Communications & Collaboration by Deployment Type
Percentage Breakdown of Revenue for Hybrid, On-Premise and Cloud Markets for Years 2016 & 2022 (includes corresponding Graph/Chart)

7. REST OF WORLD
A. Market Analysis
Outlook
Key Statistical Findings
Table 38: UCC Market in Saudi Arabia (2015): Percentage Share Breakdown of Revenue by End-User Vertical (includes corresponding Graph/Chart)
Table 39: UCC Market in Saudi Arabia (2015): Percentage Share Breakdown of Revenue by Customer Cluster (includes corresponding Graph/Chart)
UAE
Table 40: UCC Market in UAE (2015): Percentage Share Breakdown of Revenue by End-User Vertical (includes corresponding Graph/Chart)
Table 41: Unified Communications Market in UAE (2015): Percentage Share Breakdown of Revenue by Customer Cluster (includes corresponding Graph/Chart)
Strategic Corporate Development
B. Market Analytics
Table 42: Rest of World Recent Past, Current & Future Analysis for Unified Communications & Collaboration by Deployment Type
Hybrid, On-Premise and Cloud Markets Independently Analyzed with Annual Revenue in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 43: Rest of World 7-Year Perspective for Unified Communications & Collaboration by Deployment Type
Percentage Breakdown of Revenue for Hybrid, On-Premise and Cloud Markets for Years 2016 & 2022 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE
Total Companies Profiled: 254 (including Divisions/Subsidiaries 275)
The United States (162)
Canada (15)
Japan (5)
Europe (56)
- France (5)
- Germany (8)
- The United Kingdom (20)
- Spain (3)
- Rest of Europe (20)
Asia-Pacific (Excluding Japan) (31)
Latin America (1)
Africa (2)
Middle East (3)

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/1382350/](http://www.researchandmarkets.com/reports/1382350/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Unified Communications and Collaboration - Global Strategic Business Report</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/1382350/">http://www.researchandmarkets.com/reports/1382350/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCH3PU11</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td></td>
<td>USD 4500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td></td>
<td>USD 6300</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 10 Users:</td>
<td></td>
<td>USD 8550</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 15 Users:</td>
<td></td>
<td>USD 10800</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr</th>
<th>Mrs</th>
<th>Dr</th>
<th>Miss</th>
<th>Ms</th>
<th>Prof</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Last Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address:</td>
<td>*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: 

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World