IMS Pharmaceutical Pricing & Reimbursement Concise Guide: Austria

Description: The Pharmaceutical Pricing & Reimbursement Concise Guides are established as the definitive reference and training text for P&R professionals around the world, drawing on the long-standing expertise of the IMS pricing and reimbursement specialists to provide industry players and decision makers with a thorough understanding of the rules and regulations governing P&R in international markets. This report covers key developments in P&R, market access, cost containment, trade margins and healthcare issues.

Contents:

1. Healthcare System
   - Facts & Figures
   - Market Indicators
   - Provision & Funding
   - Health Insurance System
   - Regulation and Funding
   - Ambulatory and Hospital Care

2. Pricing
   - Prescription Drugs
   - Reimbursed Drugs
   - Non-reimbursed Drugs
   - Generic Drugs
   - Hospital Drugs
   - Discounts
   - OTC Drugs

3. Reimbursement
   - Admission to Reimbursement
   - Application
   - Process
   - Decision
   - Appeals
   - Individual Reimbursement
   - Calls for Reform
   - Reimbursement Categories
   - Reimbursement ‘Box’ System
   - Negative List
   - Reimbursement Prices
   - Hospital Reimbursement
   - Formularies
   - Funding
   - Changes in Reimbursement Status
   - Manufacturers Applications
   - HVB
   - Changes in Reimbursement Prices
   - Red Box
   - Green/Yellow Boxes
   - Off-Patent Originals and Generics

4. Pharmacoeconomics
   - Pharmacoeconomic Requirements

5. Price Build Up
   - Wholesalers
   - Margins
- Discounts
- Background
- Retail Pharmacies
- Margins
- Discounts
- Background
- E-pharmacy
- Other Developments
- Drugstores
- Dispensing Doctors
- Sales Tax

6. Cost Containment
- Industry Paybacks
- Promotional Costs
- Patient Co-payments
- Pharmaceuticals
- Healthcare
- Prescribing Controls
- National Level
- Upper Austria
- Salzburg and Burgenland
- Vienna
- Generics
- INN Prescribing and Generic Substitution
- Generics Promotion
- Rx-to-OTC Switches
- Switches
- OTC Market
- Parallel Trade

7. Future Developments
- Outlook
- Calls for Pricing and Reimbursement Reform
- DRG System Reform
- Pharmacy Establishment Rules
- Debt Management
- Healthcare Reform
- ELGA Implementation

8. Names & Addresses

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