IMS Pharmaceutical Pricing & Reimbursement Concise Guide: Austria

Description: The Pharmaceutical Pricing & Reimbursement Concise Guides are established as the definitive reference and training text for P&R professionals around the world, drawing on the long-standing expertise of the IMS pricing and reimbursement specialists to provide industry players and decision makers with a thorough understanding of the rules and regulations governing P&R in international markets. This report covers key developments in P&R, market access, cost containment, trade margins and healthcare issues.

Contents: Austria

1. Healthcare System
   - Facts & Figures
   - Market Indicators
   - Provision & Funding
   - Health Insurance System
   - Regulation and Funding
   - Ambulatory and Hospital Care

2. Pricing
   - Prescription Drugs
   - Reimbursed Drugs
   - Non-reimbursed Drugs
   - Generic Drugs
   - Hospital Drugs
   - Discounts
   - OTC Drugs

3. Reimbursement
   - Admission to Reimbursement
   - Application
   - Process
   - Decision
   - Appeals
   - Individual Reimbursement
   - Calls for Reform
   - Reimbursement Categories
   - Reimbursement 'Box' System
   - Negative List
   - Reimbursement Prices
   - Hospital Reimbursement
   - Formularies
   - Funding
   - Changes in Reimbursement Status
   - Manufacturers Applications
   - HVB
   - Changes in Reimbursement Prices
   - Red Box
   - Green/Yellow Boxes
   - Off-Patent Originals and Generics

4. Pharmacoeconomics
   - Pharmacoeconomic Requirements

5. Price Build Up
   - Wholesalers
   - Margins
- Discounts
- Background
- Retail Pharmacies
- Margins
- Discounts
- Background
- E-pharmacy
- Other Developments
- Drugstores
- Dispensing Doctors
- Sales Tax

6. Cost Containment
- Industry Paybacks
- Promotional Costs
- Patient Co-payments
- Pharmaceuticals
- Healthcare
- Prescribing Controls
- National Level
- Upper Austria
- Salzburg and Burgenland
- Vienna
- Generics
- INN Prescribing and Generic Substitution
- Generics Promotion
- Rx-to-OTC Switches
- Switches
- OTC Market
- Parallel Trade

7. Future Developments
- Outlook
- Calls for Pricing and Reimbursement Reform
- DRG System Reform
- Pharmacy Establishment Rules
- Debt Management
- Healthcare Reform
- ELGA Implementation

8. Names & Addresses

Ordering:  
Order Online - [http://www.researchandmarkets.com/reports/1408473/](http://www.researchandmarkets.com/reports/1408473/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,  
Guinness Centre,  
Taylors Lane,  
Dublin 8,  
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: IMS Pharmaceutical Pricing & Reimbursement Concise Guide: Austria
Web Address: http://www.researchandmarkets.com/reports/1408473/
Office Code: SCBRONUQ

Product Format
Please select the product format and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td>USD 1700</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof
First Name: ___________________________  Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp