World Analog and Digital Cameras Market Analysis, 2010-2014

Description: The world photographic products market showed fluctuating changes in growth over the 2004-2008 period. The market is forecasted to stabilize and perform quite steady growth in the forthcoming five years up to 2014. The world photographic products market generated total revenues of $21.5 billion in 2008, representing a compound annual rate of change (CARC) of -7.2% for the period spanning 2004-2008. In comparison, the European and Americas regions reached respective values of $6.2 billion and $6.7 billion in 2008. The world photographic products market consumption volumes decreased with a CARC of -6.7% between 2004-2008, to reach a total of 581.8 million units in 2008. The market's volume is expected to fall to 514.6 million units by the end of 2014, representing a CARC of -2.4% for the 2008-2014 period. The performance of the market is forecast to accelerate, with an anticipated compound annual growth rate (CAGR) of 1.1% for the five-year period 2008-2014, which is expected to drive the market to a value of $22.6 billion by the end of 2014.

Key Highlights:
- Current market scenario of World Analogue and Digital Cameras market, by revenue, geographic regions, product types, and market players.
- Competitive analysis of the World Analogue and Digital Cameras
- Market forecast of World Analogue and Digital Cameras market, by revenue and volume till 2014.
- Covered more than 10 company profiles in the Analogue and Digital Cameras sector covering their performance, key financials, SWOT analysis, and investment analysis.

Venn Research, in association to its network of partners provides information and research to thousands of clients worldwide. The information provided herein has been obtained from reliable sources to provide a holistic survey on the market dynamics

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