The Israeli Defense Sector - Market Opportunity & Entry Strategy, Analyses and Forecasts to 2015

Description: This report offers insights into the market opportunities and entry strategies adopted by foreign OEMs (original equipment manufacturers) to gain a market share in the Israeli defense industry. In particular, it offers in-depth analysis of the following:

- Market opportunity and attractiveness: detailed analysis of the current industry size and growth expectations during 2010–2015, including highlights of the key growth stimulators. It also benchmarks the industry against key global markets and provides detailed understanding of emerging opportunities in specific areas.
- Procurement dynamics: trend analysis of imports and exports, together with its implications and impact on the Israeli defense industry.
- Industry structure: five forces analysis to identify various power centers in the industry and how these are likely to develop in the future.
- Market entry strategy: analysis of possible ways to enter the market, together with detailed descriptions of how existing players have entered the market, including key contracts, alliances, and strategic initiatives.
- Competitive landscape and strategic insights: analysis of competitive landscape of the defense industry in Israel. It provides an overview of key defense companies (both domestic and foreign), together with insights such as key alliances, strategic initiatives, and a brief financial analysis.
- Business environment and country risk: a range of drivers at country level, assessing business environment and country risk. It covers historical and forecast values for a range of indicators, evaluating business confidence, economic performance, infrastructure quality and availability, labor force, demographics, and political and social risk.

Scope of the report:

- analysis of Defense industry market size from 2004 through 2009 and forecasts till 2015
- analysis of defense budget allocation
- Benchmarking with key global markets
- Market opportunities
- Defense procurement dynamics
- Industry dynamics
- Market entry strategy
- Competitive landscape and strategic insights
- Business environment and country risk

Reasons to buy:

- Gain insight into Israeli defense industry with current, historic and forecast market values
- Get insight on market opportunity and attractiveness
- Get insight on industry procurement dynamics
- Gain insight on industry structure
- Gain insight into the regulations governing the Israeli defense industry and the potential market entry strategies with an expert analysis of the competitive structure
- Identify top companies of the Israeli defense industry along with profiles of all those companies

Key highlights

The Israeli defense market, which has an estimated value of US$13.2 billion for 2010, has the third largest military expenditure in the Middle East. In fact, while Israeli defense expenditure has grown at a CAGR of 5.11% during the review period, and is expected to record a CAGR of 3.70% during the forecast period, the country is also scheduled to receive US$18.2 billion of military aid from the US in the next five years. With continued security threats from Iran, Syria and other neighboring Arab countries, Israel is forecast to spend US$15.8 billion on defense by 2015,

Moreover, in 2010, Israeli defense expenditure as a percentage of its gross domestic product (GDP) is
estimated at 6.8%, which is expected to continue throughout the forecast period. This is due to the refusal of many countries in the Middle East to accept Israel as an independent state, and the subsequent threat posed to the security of the nation. Consequently, Israel is expected to focus its spending on the procurement of missile defense systems, fighter aircraft, submarines and armored vehicles during the next five years.

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