The Singapore Defense Sector – Market Opportunities and Entry Strategies, Analyses and Forecasts to 2015

Description: This report offers insights into the market opportunities and entry strategies adopted by foreign OEMs (original equipment manufacturers) to gain a market share in the Singapore defense industry.

In particular, it offers in-depth analysis of the following:

- Market opportunity and attractiveness: detailed analysis of the current industry size and growth expectations during 2010–2015, including highlights of the key growth stimulators. It also benchmarks the industry against key global markets and provides detailed understanding of emerging opportunities in specific areas.

- Procurement dynamics: trend analysis of imports and exports, together with its implications and impact on the Singapore defense industry.

- Industry structure: five forces analysis to identify various power centers in the industry and how these are likely to develop in the future.

- Market entry strategy: analysis of possible ways to enter the market, together with detailed descriptions of how existing players have entered the market, including key contracts, alliances, and strategic initiatives.

- Competitive landscape and strategic insights: analysis of competitive landscape of the defense industry in Singapore. It provides an overview of key defense companies (both domestic and foreign), together with insights such as key alliances, strategic initiatives, and a brief financial analysis.

- Business environment and country risk: a range of drivers at country level, assessing business environment and country risk. It covers historical and forecast values for a range of indicators, evaluating business confidence, economic performance, infrastructure quality and availability, labor force, demographics, and political and social risk.

Synopsis

- Top level overview of the Singapore defense industry
- A breakdown of the Singapore defense industry by spend pattern valued from 2004 through 2009 and forecasted from 2010 through 2015
- A breakdown of the markets by segment valued from 2004 through 2009 and forecasted from 2010 through 2015
- Details of top companies active across the Singapore defense industry
- Emerging trends and opportunities in the Singapore defense industry in the last 12 months

Scope of the report:

- Analysis of the defense industry market size from 2004 through 2009 and forecasts till 2015
- Analysis of defense budget allocation
- Benchmarking with key global markets
- Market opportunities
- Defense procurement dynamics
- Industry dynamics
- Market entry strategy
- Competitive landscape and strategic insights
- Business environment and country risk

Reasons to Buy:

- Gain insight into Singapore defense industry with current, historic and forecast market values
- Get insight on market opportunity and attractiveness
- Get insight on industry procurement dynamics
- Gain insight on industry structure
- Gain insight into the regulations governing the Singapore defense industry and the potential market entry strategies with an expert analysis of the competitive structure
- Identify top companies of the Singapore defense industry along with profiles of all those companies

Key Highlights

Singapore has the largest defense expenditure in the South East Asian region and in 2009, allocated US$7.9 billion for defense. This figure is expected to increase to reach US$11.5 billion by 2015. Defense expenditure is primarily driven by the threat of terrorist organizations such as Jemaah Islamiyah, and the country's focus on the protection of important trade routes, such as the Strait of Singapore and the Strait of Malacca, from the threat of piracy. Singapore's army is relatively small, and the country uses technology as a force multiplier, another factor which increases defense expenditure. Singapore is small country, and cannot provide adequate training facilities for armed forces personnel. As such, the country relocates army training facilities to foreign countries, a factor which creates the need to purchase training stations and detachments overseas.

The majority of Singapore's defense budget is allocated for capital expenditure, due to the country's concentration on the acquisition of advanced technology to enhance the capabilities of the relatively small army. The country also makes regular investments in defense research and development in an effort to constantly develop innovative weapons for its armed forces. In 2009, defense expenditure as a percentage of GDP stood at 4.4%, and by 2015, is expected to increase to 4.6%.

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