Online Games Publishers and Market in Asia

Description: This study analyzes more than 25 top online game publishers in Asia. Pearl Research's “Online Game Publishers in Asia” study contains profiles of key market players including market share, financial data, key metrics, product analysis; and strategic outlook.

Companies covered in the report include Changyou, CJ Internet, Giant Interactive, NCsoft, Neowiz, Netease, Nineyou, NHN, Perfect World, Shanda, Soft-World, Tencent and Vinagames and much more. Pearl Research has also compiled an exclusive Relationship Matrix tracking licensing deals, investment, and mergers and acquisitions across the region.

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