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**Fixed Line Telecoms in New Zealand**

**Description:** The Fixed Line Telecoms in New Zealand industry profile is an essential resource for top-level data and analysis covering the Fixed Line Telecoms industry. It includes data on market size and segmentation, plus textual and graphical analysis of the key trends and competitive landscape, leading companies and demographic information.

**Scope**
- Contains an executive summary and data on value, volume and/or segmentation
- Provides textual analysis of Fixed Line Telecoms in New Zealand’s recent performance and future prospects
- Incorporates in-depth five forces competitive environment analysis and scorecards
- Includes a five-year forecast of Fixed Line Telecoms in New Zealand
- The leading companies are profiled with supporting key financial metrics
- Supported by the key macroeconomic and demographic data affecting the market

**Highlights**
- Detailed information is included on market size, measured by value and/or volume
- Five forces scorecards provide an accessible yet in-depth view of the market's competitive landscape
- Market shares are covered by manufacturer or brand

**Why you should buy this report**
- Spot future trends and developments
- Inform your business decisions
- Add weight to presentations and marketing materials
- Save time carrying out entry-level research

**Market Definition**

The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and other non-voice information transmission using fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. Revenues from internet services and value-added services are included. Market volumes are for the number of fixed-line telephones. All currency conversions were carried out at constant 2009 average annual exchange rates.

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