Men's Grooming in Egypt

Description: Men's shaving, razors and blades and hair care products continued to be most successful items for men in 2015. Men's shaving including gels, creams, foams and razors and blades saw increases of 11% in 2015. Foam shaving is the most common format used by men in Egypt.

The Men's Grooming in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
- Get a detailed picture of the Men's Grooming market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

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MEN'S GROOMING IN EGYPT

July 2016

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