Ginebra San Miguel, Inc.: SWOT Analysis & Company Profile

Description:
Synopsis
Business Review's Ginebra San Miguel, Inc. contains a company overview, key facts, locations and subsidiaries, news and events as well as a SWOT analysis of the company.

Summary
This SWOT Analysis company profile is a crucial resource for industry executives and anyone looking to quickly understand the key information concerning Ginebra San Miguel, Inc.’s business.

Business Review's “Ginebra San Miguel, Inc. SWOT Analysis & Company Profile” reports utilize a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Business Review strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

Scope
- Examines and identifies key information and issues about (Ginebra San Miguel, Inc.) for business intelligence requirements
- Studies and presents Ginebra San Miguel, Inc.’s strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.
- The profile contains business operations, the company history, major products and services, prospects, key competitors, structure and key employees, locations and subsidiaries.

Reasons To Buy
- Quickly enhance your understanding of the company.
- Obtain details and analysis of the market and competitors as well as internal and external factors which could impact the industry.
- Increase business/sales activities by understanding your competitors' businesses better.
- Recognize potential partnerships and suppliers.
- Obtain yearly profitability figures

Key Highlights
Ginebra San Miguel, Inc. (GSMI) is a Philippines based beverage company. It is a subsidiary of San Miguel Corporation. The company is engaged in the manufacture and sale of alcoholic and non-alcoholic beverages. Key brands offered by the company include GSM Blue, Gran Matador Brandy, St. George Premium Whisky, Antonov Vodka, Erg and Tondena Manila Rum. GSMI has three liquor bottling plants located at Mandaue City, Cebu; Santa Barbara, Pangasinan; and Cabuyao, Laguna. The company also operates a distilling plant at Bago City. In addition, the company utilizes external toll-manufacturers to produce liquor products in Pampanga, Laguna and Quezon. GSMI principally operates in Philippines and also exports its products all over Asia. The company is headquartered in Manila, Philippines.

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