Banco Popular Espanol, S.A.: SWOT Analysis & Company Profile

Description: Synopsis
Business Review's Banco Popular Espanol, S.A. contains a company overview, key facts, locations and subsidiaries, news and events as well as a SWOT analysis of the company.

Summary
This SWOT Analysis company profile is a crucial resource for industry executives and anyone looking to quickly understand the key information concerning Banco Popular Espanol, S.A.’s business.

Business Review's "Banco Popular Espanol, S.A. SWOT Analysis & Company Profile" reports utilize a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format.
Business Review strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

Scope
- Examines and identifies key information and issues about (Banco Popular Espanol, S.A.) for business intelligence requirements
- Studies and presents Banco Popular Espanol, S.A.’s strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.
- The profile contains business operations, the company history, major products and services, prospects, key competitors, structure and key employees, locations and subsidiaries.

Reasons To Buy
- Quickly enhance your understanding of the company.
- Obtain details and analysis of the market and competitors as well as internal and external factors which could impact the industry.
- Increase business/sales activities by understanding your competitors' businesses better.
- Recognize potential partnerships and suppliers.
- Obtain yearly profitability figures

Key Highlights
Banco Popular Espanol SA (Banco Popular) is a Spain based banking and financial services company. It offers various commercial and retail banking services to its customers. It also offers mutual funds, asset management, insurance, factoring and securities trading services. Banco Popular provides customized products and services to small and medium enterprises, such as financing line, online finance, trade discount, and confirming. Banco Popular is the parent company of Grupo Banco Popular, which holds various banking entities, such as Banco de Credito Balear SA, Banco de Castilla SA, Banco de Galicia SA and Banco de Vasconia SA. As of December 31, 2009, the company operated a network of 2,419 branches located in Spain. The company is headquartered in Madrid, Spain.

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