Banco Santander-Chile: SWOT Analysis & Company Profile

Description:
Synopsis
Business Review's Banco Santander-Chile contains a company overview, key facts, locations and subsidiaries, news and events as well as a SWOT analysis of the company.

Summary
This SWOT Analysis company profile is a crucial resource for industry executives and anyone looking to quickly understand the key information concerning Banco Santander-Chile's business.

Business Review's "Banco Santander-Chile SWOT Analysis & Company Profile" reports utilize a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format.
Business Review strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

Scope
- Examines and identifies key information and issues about (Banco Santander-Chile) for business intelligence requirements
- Studies and presents Banco Santander-Chile's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.
- The profile contains business operations, the company history, major products and services, prospects, key competitors, structure and key employees, locations and subsidiaries.

Reasons To Buy
- Quickly enhance your understanding of the company.
- Obtain details and analysis of the market and competitors as well as internal and external factors which could impact the industry.
- Increase business/sales activities by understanding your competitors' businesses better.
- Recognize potential partnerships and suppliers.
- Obtain yearly profitability figures

Key Highlights
Banco Santander-Chile (Banco Santander) is the second largest bank in Chile in terms of total assets, total deposits, loans and shareholders' equity. The bank, together with its subsidiaries, offers a range of retail and commercial banking services in Chile as well as in the US. The bank provides Chilean peso and foreign currency denominated loans to finance various foreign currency forward contracts, credit lines, trade financing and commercial transactions as well as leasing contracts, auto loans, residential mortgage loans, consumer loans and credit cards. Its deposit products comprised savings accounts, demand deposits, checking accounts and time deposits. In addition, it provides various services related to finance and the retail banking, including mortgage financing services. The bank operates through 498 branches as of December 31, 2009. Banco Santander is headquartered in Santiago, Chile.

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