Bristol-Myers Squibb Company: SWOT Analysis & Company Profile

Description:
Synopsis
Business Review's Bristol-Myers Squibb Company contains a company overview, key facts, locations and subsidiaries, news and events as well as a SWOT analysis of the company.

Summary
This SWOT Analysis company profile is a crucial resource for industry executives and anyone looking to quickly understand the key information concerning Bristol-Myers Squibb Company's business.

Business Review's "Bristol-Myers Squibb Company SWOT Analysis & Company Profile" reports utilize a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format.

Business Review strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

Scope
- Examines and identifies key information and issues about (Bristol-Myers Squibb Company) for business intelligence requirements
- Studies and presents Bristol-Myers Squibb Company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.
- The profile contains business operations, the company history, major products and services, prospects, key competitors, structure and key employees, locations and subsidiaries.

Reasons To Buy
- Quickly enhance your understanding of the company.
- Obtain details and analysis of the market and competitors as well as internal and external factors which could impact the industry.
- Increase business/sales activities by understanding your competitors' businesses better.
- Recognize potential partnerships and suppliers.
- Obtain yearly profitability figures

Key Highlights
Bristol-Myers Squibb Company (BMS) is engaged in the discovery, development, licensing, manufacture, marketing and distribution of biopharmaceuticals and related healthcare products. Its principal focus areas include cancer, infectious diseases, psychiatry disorders, cardiovascular and metabolic disorders and immune disorders. The company operates through a single reportable business segment, Biopharmaceuticals. It focuses on research and development (R&D) activities to develop innovative medicines for the treatment of serious diseases. BMS has its presence in various countries throughout the world. The company is headquartered in New York, the US.

Contents:
1. Bristol-Myers Squibb Company - Company Overview
2. Bristol-Myers Squibb Company - Key Facts
3. Bristol-Myers Squibb Company - Business Description
4. Bristol-Myers Squibb Company - Major Products and Services
5. Bristol-Myers Squibb Company - History
6. Bristol-Myers Squibb Company - SWOT Analysis
   6.1. SWOT Analysis - Overview
      6.1.1. Bristol-Myers Squibb Company - Strengths
      6.1.2. Bristol-Myers Squibb Company - Weaknesses
      6.1.3. Bristol-Myers Squibb Company - Opportunities
      6.1.4. Bristol-Myers Squibb Company - Threats
6. Bristol-Myers Squibb Company - Key Competitors
7. Bristol-Myers Squibb Company - Key Employees
8. Bristol-Myers Squibb Company - Key Employee Biographies
10. Bristol-Myers Squibb Company - Company Statement
11. Bristol-Myers Squibb Company - Locations and Subsidiaries
   11.1. Head Office
   11.2. Other Locations & Subsidiaries
   12.1. Financial Ratios - Capital Market Ratios
   12.2. Financial Ratios - Annual Ratios
   12.3. Financial Ratios - Interim Ratios
   12.4. Financial Ratios - Ratio Charts
13. Bristol-Myers Squibb Company - Share Data
14. Appendix
   14.1. Methodology
   14.2. Ratio Definitions
   14.3. Disclaimer

List of Tables
Table 1: Bristol-Myers Squibb Company Key Facts
Table 2: Bristol-Myers Squibb Company Major Products and Services
Table 3: Bristol-Myers Squibb Company History
Table 4: Bristol-Myers Squibb Company Key Employees
Table 5: Bristol-Myers Squibb Company Key Employee Biographies
Table 6: Bristol-Myers Squibb Company Subsidiaries
Table 7: Bristol-Myers Squibb Company Locations
Table 8: Bristol-Myers Squibb Company, Ratios Based On Current Share Price
Table 9: Bristol-Myers Squibb Company, Annual Ratios
Table 10: Bristol-Myers Squibb Company, Interim Ratios
Table 11: Bristol-Myers Squibb Company, Share Data
Table 12: Bristol-Myers Squibb Company Ratio Definitions

List of Figures
Figure 1: Bristol-Myers Squibb Company, Ratio Charts

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