Ace Hardware Corporation - Strategic SWOT Analysis Review

Description: Ace Hardware Corporation - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Our summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weaknesses, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Ace Hardware Corporation (Ace) is a retailer's cooperative. It is one of the largest hardware cooperatives in the industry. The company sells home improvement products through an agreement with the retailers. It operates through a global chain of retail and wholesale stores that are independently owned and operated by local entrepreneurs. The company provides hardware and related products, such as paint, lawn and garden, and tools needed to fix, repair and maintain a home. Ace offers varied services, includes advertising, marketing, merchandising and store location and design; and retail support centers. Through its subsidiary the company offers reinsurance of property and casualty insurance policies for its retailer members. The company caters to retail and commercial customers. Geographically, it serves in Asia, Latin America, The Middle East, North Africa, North America, Caribbean and Pacific. Ace is headquartered in Oak Brook, Illinois, the US.

Ace Hardware Corporation Key Recent Developments

Oct 18, 2013: Ace Hardware Celebrates Second Annual National Light Bulb Day
Jul 09, 2013: Nuvera Fuel Cells to Supply Hydrogen at Ace Hardware's New Distribution Center
Apr 02, 2013: Plug Power To Deploy 65 GenDrive Fuel Cells For Ace Hardware

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with Our detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.
Section 3 – Company’s Recent Developments

Oct 07, 2014: Ace Hardware Simplifies the Transition to Energy-Efficient Lighting

Aug 27, 2014: Ace Hardware Deploys Digital Lumens Intelligent LED System and Reduces Lighting Energy Use

Jul 10, 2014: Plug Power Shares in Celebration of New Ace Hardware Facility in Texas; Ace Orders Additional GenDrive Units

Section 4 – Appendix

Methodology

About Us

Contact Us

Disclaimer

List of Tables

Ace Hardware Corporation, Key Facts

Ace Hardware Corporation, Key Employees

Ace Hardware Corporation, Key Employee Biographies

Ace Hardware Corporation, Major Products and Services

Ace Hardware Corporation, History

Ace Hardware Corporation, Subsidiaries

Ace Hardware Corporation, Key Competitors

Ace Hardware Corporation, Recent Deals Summary

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