L'Oreal USA, Inc. - Strategic SWOT Analysis Review

Description: L'Oreal USA, Inc. - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services. This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope
- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – our summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weaknesses, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights
L'Oreal USA, Inc. (L'Oreal), a subsidiary of L'Oreal Group, is a cosmetics manufacturing company that offers a wide range of consumer products, professional products and active cosmetics. Its product portfolio includes skincare, hair care, hair color, makeup, perfume, and fragrance products. The company markets its products under various brands including Dermablend, Diesel, Garnier, Giorgio Armani, Kerastase, La Roche-Posay, L'Oreal Paris, L'Oreal Professionnel, Maybelline New York, Mizani, Ralph Lauren Fragrances, Clarisonic, and others. L'Oreal performs research and development activities related to color cosmetics, hair care, skincare, and fragrance. The company operates manufacturing facilities at New Jersey, Kentucky, Arkansas, and Washington. L'Oreal is headquartered in New York, the US.

L'Oreal USA, Inc. Key Recent Developments
Feb 23, 2016: L'Oreal USA Joins Department of Energy's Better Buildings, Better Plants Program

Reasons to Buy
- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with Our detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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