Aclara - Strategic SWOT Analysis Review

Description: Aclara - Strategic SWOT Analysis Review

Summary

Aclara is a utility services company, engaged in design and manufacture of advanced AMI technologies for diverse utilities. It is an operating unit of Utility Solutions Group of ESCO Technologies Inc. The company delivers industry leading technologies for data value management, customer communication and device networking activities. Aclara caters to public and private players in the utility sector comprising electric, water and gas companies. It provides an array of custom solutions, which incorporate fixed-network advanced metering infrastructure and automated meter reading system controlled by meter data management software. Its product portfolio includes STAR Network advanced metering infrastructure (AMI) system, TWACS technology and value-added software solutions. The company's integrated solutions assist utilities in reducing overall operational costs. Aclara is headquartered in Hazelwood, Missouri, the US.

Aclara Key Recent Developments...

Mar 07, 2011: Aclara Maintains Momentum In TWACS AMI Deployments
Jan 18, 2011: Pee Dee Electric Uses Aclara's MDMS For Customer Service Improvement
Sep 09, 2010: Pee Dee Electric To Implement Aclara's MDMS And ENERGYprism Customer-Engagement Software
Sep 09, 2010: Pee Dee Electric Prepares For Future With Aclara's MDMS And Customer-Engagement Software
Mar 23, 2010: Aclara Offers Time Synchronized Reading Of Water Meters

Our Aclara - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Our summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Note: Some sections may be missing if data is unavailable for the company.

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with Our detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

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