Electronic Medical Records (EMR) - Global Opportunity Assessment, Competitive Landscape and Market Forecasts to 2016

Description: Electronic Medical Records (EMR) - Global Opportunity Assessment, Competitive Landscape and Market Forecasts to 2016

Summary

GlobalData's new report, "Electronic Medical Records (EMR) - Global Opportunity Assessment, Competitive Landscape and Market Forecasts to 2016" provides key data, information and analysis on the global Electronic Medical Records (EMR) market. The report provides market landscape, competitive landscape and market trends information on the Electronic Medical Records (EMR) market. The report provides comprehensive information on the key trends affecting the market, and key analytical content on the market dynamics. The report also reviews the competitive landscape and technology offerings.

This report is built using data and information sourced from proprietary databases, primary and secondary research and in-house analysis by GlobalData's team of industry experts.

Scope

- Key geographies covered include the US, Canada, the UK, Germany, France, Italy, Spain, Japan, China, India, Australia, and Brazil.
- Key segments covered include Ambulatory EMR, and Hospital/Enterprise EMR.
- Qualitative analysis of key market trends, market drivers, and restraints by each category within Electronic Medical Records (EMR) market.
- The report also covers information on the leading market players, the competitive landscape, and the leading products and technologies.
- Key players covered include GE Healthcare, Siemens Healthcare, Cerner Corporation, iSOFT Group and Eclipsys Corporation.

Reasons to buy

- Develop business strategies by understanding the trends and developments that are driving the Electronic Medical Records (EMR) market globally.
- Design and develop your product development, marketing and sales strategies.
- Develop market-entry and market expansion strategies.
- Identify key players best positioned to take advantage of the emerging market opportunities.
- Exploit in-licensing and out-licensing opportunities by identifying products, most likely to ensure a robust return.
- What's the next big thing in the Electronic Medical Records (EMR) market landscape? Identify, understand and capitalize.
- Make more informed business decisions from the insightful and in-depth analysis of the global Electronic Medical Records (EMR) market and the factors shaping it.

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