Continuous Hospital MRI (Magnetic Resonance Imaging/Tomography) Market Census, France 2010 and Outlook to 2015

Description: This is the most comprehensive European market report on the installed base of radiology modality types (General Radiology, Mammography, R&F, Angiography, CT, MRI,) and radiology IT systems (PACS, Teleradiology, Advanced Visualisation, Imaging Data Center, Computer Aided Detection) in European hospitals. Hospitals are periodically surveyed to collect information on installed systems, room configuration, manufacturer of the system, year of installation, lifespan, investment plans, number of examinations and budgets

Executive Summary

dii is an international marketing consulting company entirely specialised in healthcare markets providing market information and support to strategic market decisions. In cooperation with key industry a Continuous European Radiology Census has been initiated in 2003 and since than been repeated 2 times with the objective to provide the most comprehensive metrics of installed base and a market development forecast to support strategic business decisions and planning, e.g. to establish realistic sales targets, to develop appropriate marketing arguments, e.g. ROI by number of examinations, to understand the impact of the economic slowdown, to quantify the trend to outsource / privatize imaging activities, to track buying shifts and understand needs regarding digitalization and IT integration and to keep track of competitors activities by understanding installed base, market penetration and market shares or spot interesting players in the market

Contents:

Demographics
- Hospital demography & radiology infrastructure per segment
- Plans and trends to privatization / outsourcing radiology activities
- Installed base, age profile, life span, market shares for MRI Systems,
- Investment plans • Market development forecast
- Equipment utilization & contrast media consumption including trends
- Available budget per annum for digitalization

Information Technology (IT) Systems in radiology departments
- PACS: Installed base, age profile, life span, market shares
- Investment plans including upgrade potential
- Market development forecast
- Image archiving solutions

Ordering: Order Online - http://www.researchandmarkets.com/reports/1567814/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Continuous Hospital MRI (Magnetic Resonance Imaging/Tomography) Market Census, France 2010 and Outlook to 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/1567814/">http://www.researchandmarkets.com/reports/1567814/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCD2BEGU</td>
</tr>
</tbody>
</table>

Product Format
Please select the product format and quantity you require:

| Quantity       | Electronic (Excel): | USD 1029 |

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td>__________________________________</td>
</tr>
<tr>
<td>Email Address: *</td>
<td>__________________________________</td>
</tr>
<tr>
<td>Job Title:</td>
<td>__________________________________</td>
</tr>
<tr>
<td>Organisation:</td>
<td>__________________________________</td>
</tr>
<tr>
<td>Address:</td>
<td>__________________________________</td>
</tr>
<tr>
<td>City:</td>
<td>__________________________________</td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td>__________________________________</td>
</tr>
<tr>
<td>Country:</td>
<td>__________________________________</td>
</tr>
<tr>
<td>Phone Number:</td>
<td>__________________________________</td>
</tr>
<tr>
<td>Fax Number:</td>
<td>__________________________________</td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information
Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets, Guinness Center, Taylors Lane, Dublin 8, Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: 

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World