The Czech Defense Industry – Market Opportunities and Entry Strategies Analyses and Forecasts to 2015

Description:
This report offers insights into the market opportunities and entry strategies adopted by foreign OEMs (original equipment manufacturers) to gain a market share in the Czech defense industry.

In particular, it offers in-depth analysis of the following:

- Market opportunity and attractiveness: detailed analysis of the current industry size and growth expectations during 2011–2015, including highlights of the key growth stimulators. It also benchmarks the industry against key global markets and provides detailed understanding of emerging opportunities in specific areas.
- Procurement dynamics: trend analysis of imports and exports, together with its implications and impact on the Czech defense industry.
- Industry structure: five forces analysis to identify various power centers in the industry and how these are likely to develop in the future.
- Market entry strategy: analysis of possible ways to enter the market, together with detailed descriptions of how existing players have entered the market, including key contracts, alliances, and strategic initiatives.
- Competitive landscape and strategic insights: analysis of competitive landscape of the defense industry in the Czech Republic. It provides an overview of key defense companies (both domestic and foreign), together with insights such as key alliances, strategic initiatives, and a brief financial analysis.
- Business environment and country risk: a range of drivers at country level, assessing business environment and country risk. It covers historical and forecast values for a range of indicators, evaluating business confidence, economic performance, infrastructure quality and availability, labor force, demographics, and political and social risk.

Synopsis:

- Top level overview of the Czech defense industry
- A breakdown of the Czech defense industry by spend pattern valued from 2006 through 2010 and forecasted from 2011 through 2015
- A breakdown of the markets by segment valued from 2006 through 2010 and forecasted from 2011 through 2015
- Details of top companies active across the Czech defense industry
- Emerging trends and opportunities in the Czech defense industry in the last 12 months

Scope of the report:

- Analysis of Defense industry market size from 2006 through 2010 and forecasts till 2015
- Analysis of defense budget allocation
- Benchmarking with key global markets
- Market opportunities
- Defense procurement dynamics
- Industry dynamics
- Market entry strategy
- Competitive landscape and strategic insights
- Business environment and country risk

Reasons to Buy:

- Gain insight into the Czech defense industry with current, historic and forecast market values
- Get insight on market opportunity and attractiveness
- Get insight on industry procurement dynamics
- Gain insight on industry structure
- Gain insight into the regulations governing the Czech defense industry and the potential market entry strategies with an expert analysis of the competitive structure
Key Highlights:

The Czech Republic's defense expenditure grew at a CAGR of 0.96% during the review period, and is estimated to equal US$2.4 billion in 2011. Active participation in NATO (North Atlantic Treaty Organization) and UN (United Nations) peacekeeping missions, and government measures to protect against potential terrorist threats stimulated expenditure during the review period. Such factors are expected to continue to drive defense expenditure throughout the forecast period, with spending anticipated to increase at a CAGR of 0.63% to reach US$2.5 billion by 2015. As a percentage of GDP (gross domestic product), the country's defense budget stood at 1.3% in 2010, and is expected to decline to 0.8% of GDP by 2015, largely due to the country's GDP increasing at a faster rate than its defense budget.

The capital expenditure allocation of the defense budget, which stood at an average of 21.9% during the review period, is estimated to decline to an average of 17.7% during the forecast period as a result of a reduced budget allocation for equipment purchases. Consequently, revenue expenditure is likely to increase from 78.1% during the review period to 82.3% during the forecast period.

Key opportunities for equipment suppliers are expected in areas such as military transport aircraft, wheeled armored personnel carriers and medium off-road trucks.

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