Demand Response - Global Market Sizing, Analysis and Forecasts to 2020

Summary

Demand response and smart appliances are expected to play a major role in smart grid to improve the reliability of power delivery system. Demand response facilitates systems to encourage load shifting or load shedding when the demand for power in the electric grid rises or power prices escalate. Electric appliance majors such as LG, GE and Whirlpool have undertaken extensive research and development activities to come up with smart appliance products that will complement demand response. The recent spur in smart grid implementation activities across the globe has improved the potential of demand response and smart appliance markets and the trend is expected to sustain for a long period.

Scope

- Analysis of global demand response market by end-use segment – residential, and commercial & industrial
- Key growth drivers and barriers to global demand response market
- Regional demand response market analysis; estimates and forecasts of demand response capacity under management and demand response revenues for the period 2009-2020
- Policy and regulations related to regional demand response markets
- Market forecasts and analysis for global smart appliance market for the period 2011-2020
- Analysis of global smart appliance market by geographic segment for 2011 and 2020
- Analysis of global smart appliance market by product segment for 2011 and 2020
- Key growth drivers and barriers to global smart appliance market
- Analysis of regional smart appliance markets; revenue forecasts for the period 2011-2020
- Analysis of regional smart appliance markets by product segment for 2011 and 2020
- Policy and regulations related to regional smart appliance markets
- Competitive share analysis for demand response service providers
- Data sourced from GlobalData Database, Secondary Research and primary interviews with key participants in the demand response and smart appliance sectors

Reasons to buy

- To understand demand response and smart appliance concept
- Facilitate decision-making based on market data
- Develop market entry strategies based on the ongoing market activity
- Position yourself to gain the advantage of booming smart grid market
- Identify key partners and business development avenues for players in demand response and smart appliance space

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