Global Cereal Crops

Description:  
Introduction  

Global Cereal Crops industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2006-10, and forecast to 2015). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market. Essential resource for top-line data and analysis covering the global cereal crops market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

Highlights  
-The cereal crops industry is broken down into three segments: wheat, coarse grains (barley, oats, sorghum and other coarse grains), and rice. The market volumes reflect consumption in each country, calculated on the basis of production plus imports minus exports. Cereal crops are valued at producer prices. All currency conversions used in the production of this report have been calculated using constant 2010 annual average exchange rates.  
-The global cereal crops industry had total revenue of $417.3 billion in 2010, representing a compound annual growth rate (CAGR) of 7.7% for the period spanning 2006-2010.  
-Industry production volumes increased with a CAGR of 3.4% between 2006-2010, to reach a total of 1,873.5 million tons in 2010.  
-The performance of the industry is forecast to decelerate, with an anticipated CAGR of 4.9% for the five-year period 2010-2015, which is expected to drive the industry to a value of $530.5 billion by the end of 2015.

Features  
Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global cereal crops market  
Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global cereal crops market  
Leading company profiles reveal details of key cereal crops market players’ global operations and financial performance  
Add weight to presentations and pitches by understanding the future growth prospects of the global cereal crops market with five year forecasts by both value and volume

Key Questions Answered  
What was the size of the global cereal crops market by value in 2010?  
What will be the size of the global cereal crops market in 2015?  
What factors are affecting the strength of competition in the global cereal crops market?  
How has the market performed over the last five years?  
What are the main segments that make up the global cereal crops market?
Figure 11: Archer Daniels Midland Company: revenues & profitability
Figure 12: Archer Daniels Midland Company: assets & liabilities
Figure 13: Bunge Limited: revenues & profitability
Figure 14: Bunge Limited: assets & liabilities
Figure 15: Cargill, Incorporated: revenues & profitability
Figure 16: Cargill, Incorporated: assets & liabilities
Figure 17: Global cereal crops industry value forecast: $ billion, 2010–15
Figure 18: Global cereal crops industry volume forecast: million tonnes, 2010–15

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