Value Creation from E-Business Models

Description:
Value Creation from E-Business Models provides a thorough analysis of what constitutes an e-business model. Unlike many e-business books available, this text draws together theoretical and empirical contributions from leading academic scholars in the field of management information systems. Divided into four parts, E-Business Models and Taxonomies; E-Business Markets; E-Business Customer Performance Measurement; and E-Business Vendor Applications and Services, this book is the critical dissection of E-Business that today's academic community needs.

World class academic contributors brought together in one volume
Demonstrates that there are e-business models which create value for customers and vendors alike
Learn from the lessons of the past five years in developing and implementing e-business models

Contents:
Preface
Part 1
E-Business Model ontologies and taxonomies
Value-creation from E-Business Models: issues and perspectives
Business models and there relationship to strategy
A framework for codifying business models and process models in e-business design
An ontology for e-business models
E-business value modelling using the e3-value ontology;
Part 2
E-business markets and strategies
A causal network analysis of e-market business models
Knowledge management and e-commerce
when self service is not the sensible solution
Perceptions of strategic value and adoption of e-commerce
a theoretical framework and empirical test
Part 3
E-Business performance measurement and value creation
Value creation from corporate web sites
Evaluating the quality of e-business implementation with E-Qual
The e-sourcing opportunity
from projects and ASPs to value networks
Value creation in application outsourcing relationships
Part 4
E-Business applications and services
NHS information systems strategy, planning and implementation of primary service provision
A framework of integrated models for supply chain e-management
Building out the web services architecture
the challenge of software applications integration
About the authors
Index

Ordering:
Order Online - http://www.researchandmarkets.com/reports/1765474/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Value Creation from E-Business Models</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/1765474/">http://www.researchandmarkets.com/reports/1765474/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCD23H6P</td>
</tr>
</tbody>
</table>

Product Format
Please select the product format and quantity you require:

**Quantity**

- [ ] Hard Copy (Hard Back): USD 79 + USD 29 Shipping/Handling

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
</tr>
<tr>
<td>Last Name:</td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB9853083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World