Learning and Teaching on the World Wide Web. Educational Psychology

Description: This book is about using the Internet as a teaching tool. It starts with the psychology of the learner and looks at how best to fit technology to the student, rather than the other way around. The authors include leading authorities in many areas of psychology, and the book takes a broad look at learners as people. Thus, it includes a wide range of materials from how the eye "reads" moving graphs on a Web page to how people who have never met face-to-face can interact on the Internet and create "communities" of learners. The book considers many Internet technologies, but focuses on the World Wide Web and new "hybrid" technologies that integrate the Web with other communications technologies. This book is essential to researchers in psychology and education who are interested in learning. It is also used in college and graduate courses in departments of psychology and educational psychology. Teachers and trainers at any level who are using technology in their teaching (or thinking about it) find this book very useful.

Key Features
- Distinguished authors with considerable expertise in their fields
- Broad "intra-disciplinary" perspective on learning and teaching on the Web
- Focus on the Web and emerging Web-based technologies
- Special attention to conducting educational research on-line
- Emphasis on the Social and Psychological Context
- Analyses of effective Web-based learning resources
- Firmly grounded in contemporary psychological research and theory

Contents:

Contributors.
About the Authors.
Preface.
Acknowledgments.
M.D. Anderson, Individual Characteristics and Web-Based Courses.
L.W. Sherman, Cooperative Learning and Computer-Supported Intentional Learning Experiences.
N. Hammond and A. Trapp, How Can the Web Support the Learning of Psychology?
J. Morahan-Martin, Caught in the Web: Research and Criticism of Internet Abuse with Application to College Students.
Author Index.
Subject Index.

Ordering:

Order Online - http://www.researchandmarkets.com/reports/1767337/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: Learning and Teaching on the World Wide Web. Educational Psychology
Web Address: http://www.researchandmarkets.com/reports/1767337/
Office Code: SCBRGXP7

Product Format
Please select the product format and quantity you require:

Quantity
Hard Copy (Hard Back):

USD 104 + USD 29 Shipping/Handling

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □
First Name: ______________________ Last Name: ______________________
Email Address: * ______________________
Job Title: ______________________
Organisation: ______________________
Address: ______________________
City: ______________________
Postal / Zip Code: ______________________
Country: ______________________
Phone Number: ______________________
Fax Number: ______________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ______________________________________________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World