Achieving Market Returns With Carbon Efficiency In A Cap-And-Trade World
Sep 09

Description:
Abstract
With carbon cap-and-trade legislation a real possibility in the U.S. and around the world, many investors are now focusing on the issue of climate change from carbon dioxide emissions, and making their investments with these issues in mind. While some carbon dioxide or other greenhouse gases (GHG) may be natural by-products of many industry processes and economic activities, companies are starting to recognize that they can reduce some of their emissions. Increasingly, analysts are seeing cases where two or more firms with similar products or services in the same country are emitting significantly different amounts of GHG (in both absolute amounts and relative to output when measured as tons of carbon dioxide emissions per unit of revenues). For many investors...

Companies mentioned in this report are:
- Abbott Laboratories
- The Coca-Cola Co.
- General Electric Co.
- International Business Machines Corp.
- Johnson & Johnson
- Occidental Petroleum Corp.
- PepsiCo Inc.
- Procter & Gamble Co.
- Chevron Corp.
- Wal-Mart Stores Inc.
- AT&T Inc.
- JPMorgan Chase & Co.
- The Goldman Sachs Group Inc.
- Microsoft Corp.
- Exxon Mobil Corp.
- United Parcel Service Inc.
- Verizon Communications Inc.
- ConocoPhillips
- Philip Morris International Inc.

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