Worldwide PC Gaming hardware Market Report Series

Description: These reports provide the hardware TAM for Enthusiast, Performance, and Mainstream Gaming PCs, AIBs, and peripherals for major international regions and specific countries within these regions. This report includes data for 37 countries in seven regions delivered in Excel spreadsheets. The reports are a combination of top down and bottom up analysis. The Top-down portion of the report analyzes hardware based on AIB shipments and subsequent PC shipments from 2010 to 2014. It is also based on various macro financial analysis and growth rates. The Bottom-up portion is based on the strength of PC gaming in individual countries worldwide and also the type of gaming popular in various cultures. The Top-down portion is based on worldwide shipments of GPU's as well as some economic data. The Appendix offers a detailed step by step methodology and an architecture discussion.

For purchasers of the full set there is an additional summary report, and an extensive glossary of terms.

- Enthusiast PC Gaming Report
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*This is a report bundle containing multiple titles

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