Automotive Aftermarket in Brazil Channel Analysis to 2015

Description:
This databook shows how the light vehicle aftermarket has developed and is forecast to evolve in the next 5 years. It quantifies the size and segmentation of the market. Data is broken down by product family. The report shows market dynamics for key channels (garages, tire specialists, vehicle manufacturer networks, and petrol stations).

Scope
Value of the aftermarket at retail prices, both for "parts only" and for "parts and labor" (i.e. including fitting charges)
Value of aftermarket by product family - tires; service parts; wear and tear parts; mechanical parts; consumables and accessories; crash repair parts
Revenues and outlets by channel (garages, petrol stations, tire specialists, vehicle manufacturer networks)
For each key channel, segmentation of aftermarket retail revenues by product family

Highlights
In an increasingly competitive aftermarket, review the prospects for growth in the market. Understand how market volume and value for key products are forecast to evolve.
The automotive aftermarket in Brazil grew at a compound annual growth rate (CAGR) of 11.4% over the 2005-09 period. This market is expected to grow at a CAGR of 8.2% over the 2009-15 period.
Mechanical parts accounted for largest share of the Brazilian light vehicle aftermarket with 31.4% share in 2009. This was followed by wear and tear parts and crash repair, with market shares of 26.4% and 12.8%, respectively.

Reasons to Purchase
Discover trends affecting the aftermarket, including differences in growth rates between product families and key aftermarket retail channels
Understand the future direction of the market with reliable historical data and full five year forecasting

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