
Description: The fourth edition of the Holo-pack-Holo-print Industry Study & Market Report provides a complete review and breakdown of all the major industry developments past, present and expected - giving in-depth forecasts for the next five years. As a benchmark for the industry, it is based on detailed quantitative field data, backed up by authoritative analysis, and gives you the detailed and accurate information you need to guide planning and investment strategies for the future.

Overview:
- Three volumes (Global Markets/Industry Overview, Regional Markets, Company Profiles)
- Comprehensive information on historical development and geography, as well as size and value by sales and company capitalisation
- Sector analyses with information on sales, growth, prices, costs, threats and trends covering document security, brand protection, packaging, promotional and retail markets, plus materials and equipment
- Analysis of hologram production equipment
- Geographic breakdown by value, sales and sectors covering the development of the industry in all the major regions
- Company profiles providing trends, values and projections for all the major manufactures around the world

How You Will Benefit:
- The only global source of industry analysis on a market sector, product and regional basis - this report will allow you to forward plan and develop business, sales and product development strategies
- The detailed trends and forecasts predicting the future direction of the industry will give you the tools to invest in people, equipment and facilities with confidence
- Key market sector and regional analyses will help you to identify potential customers and business opportunities
- The review of the major products and services with comparative industry pricing will enable you to target your sales and promotional campaigns
- Comprehensive company profiles along with the Holo-pack-Holo-print Directory will provide you with vital information on both competitors and potential partners

Who Should Read It?
- Hologram design, origination and mastering companies
- Manufacturers of hologram origination, production and finishing equipment
- Suppliers of raw materials and related technologies
- Hologram manufacturers
- Packaging, labelling and print converters
- Investors, analysts and consultants

Reconnaissance International has unrivalled depth and breadth of knowledge of the hologram industry. As such, it is the best organisation to deliver such an authoritative view of future trends and developments worldwide. Nowhere else can you get such a detailed review and analysis of the billion dollar holographic industry. And nowhere else than the Holo-pack-Holo-print Industry Study & Market Report can you get a set of industry projections from a research team with such a pedigree for successfully predicting the future direction of the industry.

Requests for copies will be vetted by the publisher to ensure the Holo-pack-Holo-print Industry Study & Market Report is made available only to those organisations with a legitimate interest in the area.

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